

the journal of
college radio

December, 1977

Vol. 15, No. 2

Annual Directory of IBS MEMBER STATIONS

0"; (716) 375-2306; 10 W; 88.3
n; 40,000 pa; 18 hpd; 7 dpw;
ding; GM; Martin Douglas, PD;
ne, Adv; Jim Kinsella, MD;
PI, ABC.

at Potsdam
268-3730; 20 W; 730 mhz; 4,500 en; 3,800 pa; 24
hpd; 7 dpw; Bob LaRue, GM; Phyllis Stonesifer,
CE; Mark Boston, PD; Bob Macy, Adv; Toby
Syrell, MD; Progressive, top 40; ABC News.

IR-FM-CAFM, State University of New York
at Purchase 575
Student Activities; (914) 253-8088; 590 AM
2,500 en; 800 pa; 8 hpd; 48 dpw; Andrew
et, GM; Jim McCartney, CE; Carl Reinleib,
Bill Harrison, MD; Music and free form
ramming.

IB-FM, State University of New York
at Albany 246
Student Union Building; (516) 246-7900; 4,000
W; 90.1 Stereo; 15,000 en; 3 million pa; 20 hpd;
7 dpw; Norman Prusslin, GM; Ed Becker, Frank
Burgert, CE; David Rosenberg, PD; Jim
Lieblich and Ralph Pantuso, MD; Progressive,
alternative; UPI Audio and Teletype.

WV-FM, State University of New York
at Binghamton 052

at Brockport 091

at Cobleskill 414

FM, State University of New York
at Cortland 319

at Elmira 092
(716) 673-3429; 5,300 en; 2,500
dpw; Mitch Haley, GM; Doug Wolf,
Morraine Rapp, PD; Glenn Rosen-
berry Florentino, MD; 50% Top 40,
progressive, including special program-
AB, AP, IBS.

State University College 093

6, 5586; 1,850 W; 89.3 mhz; 6,000
pa; 17½ hpd; 7 dpw; Robert
GM; Fred Ambrose, CE; Robert
D; Quentin Johnson, MD;
cultural; UPI, ABC, Audio.

State University College 171

Hall; Office 432-7130; Studio 431-
90.9 mhz; 5,400 en; 22,000 pa; 24
Neal Freiman, GM; Tim Braddock,
Taylor, PD; Pat Wilks, ND; Mike
D; Tim Stone, PR; Palmer
Oper.; Dan Pion, Bus.; Non-
free format; UPI.

State University College 374

n; 343-8859; 640 mhz; 8,000 en;
hpd; 7 dpw; News and information
music; UPI.

also —
Equipment
Manufacturer
Directory

FM, State University of New York
at Albany 263
27/2728; 5,000 en; 3,000 pa; 10 hpd; 5 dpw; Ted
Zablotsky, GM; Berry Stahl, CE; Joel Berg, PD;
Jon Kramer, MD; 50% Top 40, oldies, midroad,
classical, jazz, 50% Israeli, Hebrew.

at Potsdam
268-3730; 20 W; 730 mhz; 4,500 en; 3,800 pa; 24
hpd; 7 dpw; Bob LaRue, GM; Phyllis Stonesifer,
CE; Mark Boston, PD; Bob Macy, Adv; Toby
Syrell, MD; Progressive, top 40; ABC News.

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7 dpw; Norman Prusslin, GM; Ed Becker, Frank
Burgert, CE; David Rosenberg, PD; Jim
Lieblich and Ralph Pantuso, MD; Progressive,
alternative; UPI Audio and Teletype.

WSSC-CC Suffolk County Community
College 519

WAEF-FM Syracuse University 243
215 University Place.

WV-FM, State University of New York
at Binghamton 052
(716) 673-3429; 5,300 en; 2,500
dpw; Mitch Haley, GM; Doug Wolf,
Morraine Rapp, PD; Glenn Rosen-
berry Florentino, MD; 50% Top 40,
progressive, including special program-
AB, AP, IBS.

WRUR-CC University of Rochester
Broadcasting Corporation
Campus only; 640 k; 2,000 pa; 2-12 hpd; 7
dpw; Tony Caraccio, PD; (716) 253-8088;
toward college audience.

WV-FM, State University of New York
at Binghamton 052
(716) 673-3429; 5,300 en; 2,500
dpw; Mitch Haley, GM; Doug Wolf,
Morraine Rapp, PD; Glenn Rosen-
berry Florentino, MD; 50% Top 40,
progressive, including special program-
AB, AP, IBS.

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dpw; Mitch Haley, GM; Doug Wolf,
Morraine Rapp, PD; Glenn Rosen-
berry Florentino, MD; 50% Top 40,
progressive, including special program-
AB, AP, IBS.

WARY-FM Westchester Community
College 708
75 Grasslands Road.

WYUR-CC, Yeshiva University 344
500 W. 185th Street; (212) 568-4700; 75 W; 820
AM; 3,000 en; 3,000 pa; 10 hpd; 5 dpw; Ted
Zablotsky, GM; Berry Stahl, CE; Joel Berg, PD;
Jon Kramer, MD; 50% Top 40, oldies, midroad,
classical, jazz, 50% Israeli, Hebrew.

WASU Appalachian State University

WNDN-FM Catawba College
(704) 637-4456 or 637-4408; 10 W; 91.1 mhz;
1,000 en; 15,000 pa; 8 hpd; 7 dpw; Br
Gieseler, GM; Fred Ostwald, CE; Dave Smi
PD; Gerald Honaker, Adv; Vince Palazzi, M
All types of music - educational; N
Educational Radio Network.

WDAV-FM Davidson College
PO Box 278; (704) 892-1908; 10 W; 90.5 k
1,300 en; 9,000 pa; 17 hpd; 7 dpw; Sid
Barrett, GM; Paul Sealy, CE; Dave Schn
PD; Progressive rock, jazz, classical.

WDUK-FM Duke University
4706 Duke Station

WFSS-FM Fayetteville State University
(919) 461-1381; 10 W; 88.1 khz; 2,010 en; 50,
pa; 12 hpd; 7 dpw; Louis McIntyre, GM; Rob
Collins, CE; Andre Murphy, PD; S.C. Ross, A
Stacy Burns, MD; Variety.

WGWG-FM Gardner-Webb College
Box 13.

WQFS-FM Guilford College

WLMC-FM Lees McRae College

WVMH-FM Mars Hill College
Box 1161-C.

WANT-CC North Carolina A & T Univ.

WKNC-FM North Carolina State University
PO Box 5748; (919) 737-2401; 2900 W; 88.1 m
20,000 en; 800,000 pa; 21 hpd; 7 dpw; Sam
Taylor, GM; Robert Sadler, CE; Rob Cordle, F
Gill, MD; Classical, jazz, progressive
top 40; ABC Info Radio; NC News N
wo.

WPSU-CC Pembroke State University

WSPC-CC Pfeiffer College
(704) 463-7115; 50 W; 580 AM; 1,000 en; 1,
pa; 6 hpd; 7 dpw; MOR - R&B; Luthern Hou
Zodiac News.

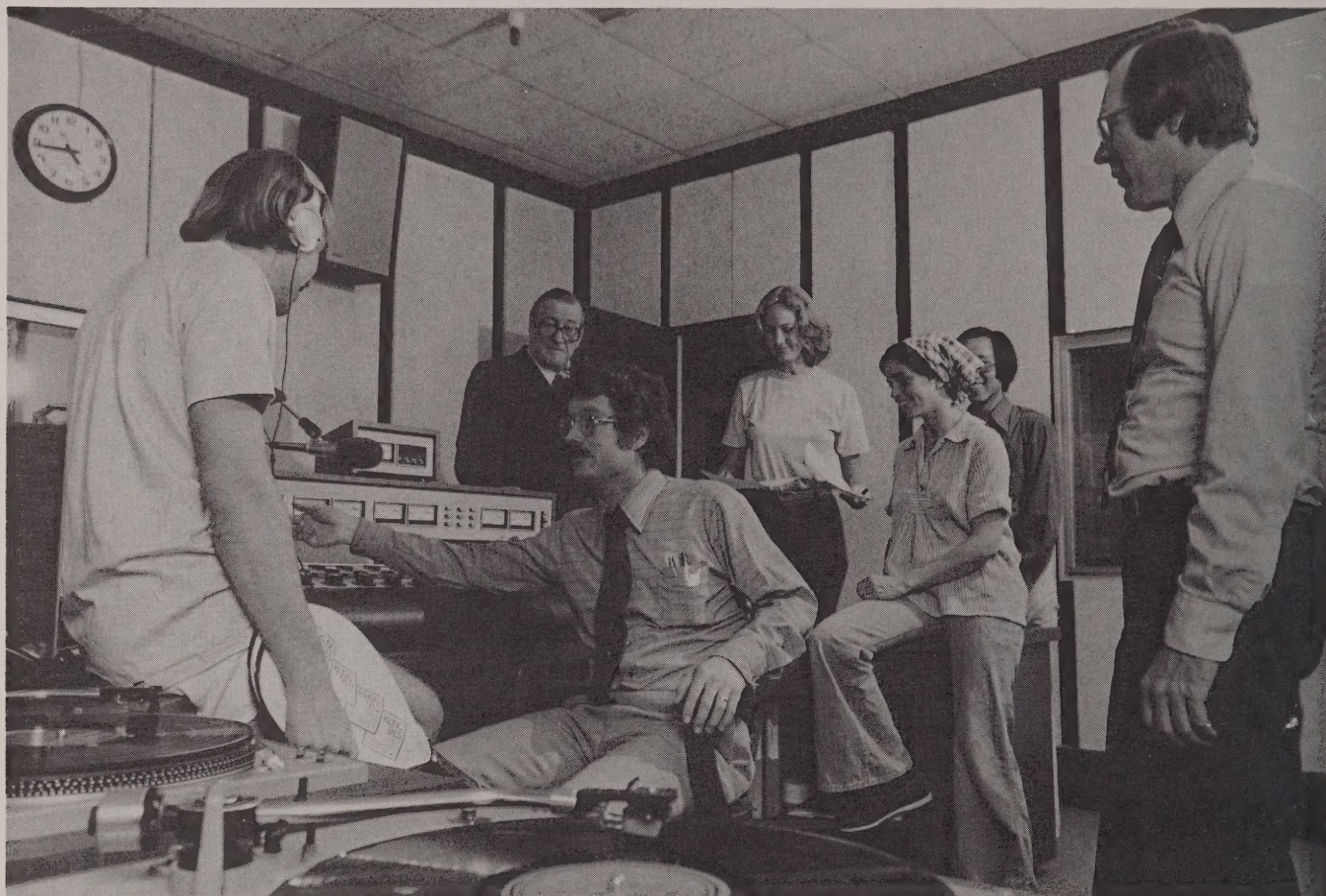
WRSH-FM Richmond Country
Board of Education
Long Drive.

WUNF-FM UNC-Ashville
University Heights; 254-1057; 10 W; 88.1 m
2,000 en; 40,000 pa; 16 hpd; 7 dpw; Dean Sa
GM; Karl Liebmann, CE; Joe Levy, PD; Dr
Browning, Adv; Brad Arnold, MD; Progressiv

WLOZ-FM UNC-Wilmington
601 S. College Road; (919) 791-8224; 10 W; 9
mhz; 3,800 en; 20,000 pa; 8 hpd; 7 dpw; Ru
Walker, GM; Al Ludlum, CE; Chris Aldric
PD; Dr. I. Clator, Adv; Greg Larrimore, M
Non-commercial educational; Ac
progressive, rock.

WWCU-FM Western Carolina University
Drawer W; (704) 293-7173; 10 W; 91.7 m
6,000 en; 10,000 pa; 18 hpd; 7 dpw; J
Phillips, GM; Charles Morgan, CE; M

It was a college broadcast facility; Now it's a public radio station; KUSC, Los Angeles, still has a Stanton in every table



A group of the staff meet in the Broadcast Studio of the Station.

It is interesting that the station which provides top quality classical music service to Los Angeles was an outgrowth of a College Radio Station ... and still bears its original call letters.

It now has been incorporated into the public broadcasting system since it was regarded as a highly important facility and resource to the city of Los Angeles. It serves all of Los Angeles, Ventura and Orange Counties (10 million persons in the market), with a format of 85% classical music and 15% informational programming primarily from the National Public Radio Service. KUSC goes direct from disc to air and uses the Stanton 600E on its turntables.

Since the station has received substantial university support for upgrading their sound, which includes a new transmitting system ... new tower antenna ... new control board ... new turntables ... and new cartridges ... KUSC plans to install Stanton's Calibrated 681SE cartridges in all their turntables.

So, their sure-to-improve sound is certain to have a favorable impact on their growing audience.

Stanton's 681 Calibration Series cartridges offer improved tracking at all frequencies. They achieve perfectly flat frequency response to beyond 20 Kc. And the top-of-the-line superb 681 Triple-E has an ultra miniaturized stylus assembly with substantially less mass than had been thought possible to achieve.

Each 681 Series cartridge is guaranteed to meet its specifications within exacting limits, and each one boasts the most meaningful warranty. An individually calibrated test result is packed with each unit.

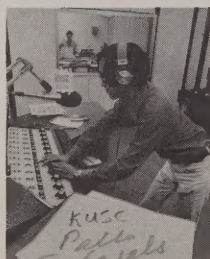
Whether your usage involves recording, broadcasting or home entertainment, your choice should be the choice of the professionals ... the STANTON 681.

Write today for further information to: Stanton Magnetics, Inc., Terminal Drive, Plainview, N.Y. 11803.

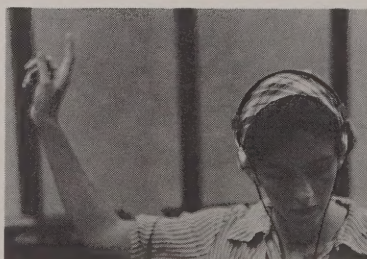
© Stanton Magnetics Inc., 1977



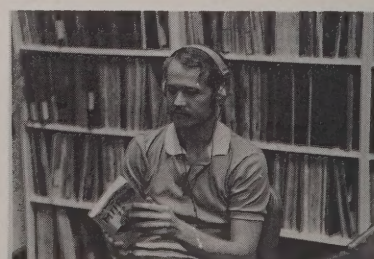
Ellen Falconer, a broadcast engineer, with two of her associates.



Gilbert Kuang, engineer, at the Master Control Console.

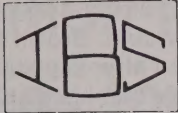


Ellen Falconer, engineer, signaling the start of a scheduled broadcast.

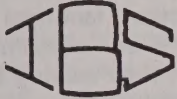


Alan Parker of the Programming Dept. completing a critical listening session in the Record Library.

This new Stanton advertisement will appear in major consumer publications.



the journal of college radio



December, 1977
Vol. 15, No. 2

Editors
RICK ASKOFF
DICK GELGAUDA
PATRICIA MONTEITH
NORM PRUSSLIN

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Sales Office
Journal of College Radio
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IBS, Inc.
President
JEFF TELLIS

in this issue:

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A little late, as usual, but here 'tis . . . the all new 1977-78 edition of the **IBS/Journal of College Radio Annual Directory**. Within these pages you'll find a listing of all member stations of IBS, along with their call letters, personnel, signal, audience, format and affiliations. In short, there's a little bit of everything you need to know about college and high school radio stations.

It's only a start, however. Needless to say, we couldn't include every possible thing about college stations in just a few pages of print. What the directory is intended to do is to provide outside sources with a chance to find the stations . . . and for stations to find each other. For example, you might find that there is a station just across town that belongs to three different networks that you never heard of. . .

How does this fit in with that other, gigantic, **Yearbook** that sits on your

desk? The answer is simple: this book was compiled by telling people who received our surveys that it was intended for **student operated** radio, not commercial stations. Therefore, you'll find that in all of the listings the people who responded to surveys have a special interest in you, as student broadcasters.

Incidentally, the response from the last issue of **JCR** has been great. Letters have been coming in from stations who express some form of outrage over one thing or another . . . mostly about CPB and NPR. By far the most interesting was a copy of a letter sent to NPR by Chuck Brown, an advisor to a high school station in Schofield, Wisconsin (WDCE). Brown took exception to the comments of Matthew Coffey, which we reprinted on page 5 of last month's issue. If you recall, Coffey had made a statement to the New York Times about 10 watt FM

stations, saying essentially that they were blocking access to the airwaves and not providing as good a service as an NPR station would. Brown wrote a letter to NPR, and after explaining the varieties of service that his station was intent on providing to the community, went on to say:

"The community has no media it can call its own. The local public radio station . . . is merely a robot station that retransmits its signals . . . it has no local production facilities to give us input to our community. Is this station truly serving the needs of our community?"

Frankly, I've been disappointed and mildly disgusted by what I've seen high power public radio become. It is elitist to the point where it can no longer be in touch with people. The community station has given way to the NPR giant with a huge budget but a small audience. I dare say **we** could appeal to a larger audience than our 75,000 watt public counterpart in an adjoining community.

While NPR executives earn \$50,000 a year and run around in chauffeur-driven limos, we're scraping for the \$2,000-\$3,000 it will take to get on the air. Consider the injustice here when the choice is a robot station or a **true** community station."

Well said, Chuck . . . and thanks from all of us.

We publish two daily news dispatches specifically for radio stations — NewScript (politics, environment, the society) and Starship (music, entertainment, pop culture). Each service gives you 15 to 18 timely and relevant stories daily.

Rates are \$30 a month for each service. Contact us for a free one-week subscription.

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[formerly Earth News]

NewScript

DISPATCH SERVICE



Station Promotion Ideas for Carrier Current Broadcasters...and FM's too.

by Norm Prusslin

Whenever college broadcasters get together, there is always an underlying bond of mutual "underdogness" that pervades the proceedings. College stations, whether they be large FM's in major markets or small AM carrier current operations, suffer from industry non-recognition and problems inherent in student-volunteer staffing. Too often, the merits of college radio are witnessed in tribute to the large FM's, the carrier current station, more often than not, is referred to as nothing more than "a playground", "toy radio" or "a glorified P.A. system."

While it is important for college

FM's and carrier current AM's to stick together for their mutual benefit and growth in the face of adversity, it would be foolish not to recognize the differences between the two and to continue the false belief that they can and should operate in a similar manner.

It will be the purpose of this article to present in an informal style, ways that carrier current stations can improve their programming; methods of financing and advertising while simultaneously increasing their responsiveness to the audience they serve, the campus community.

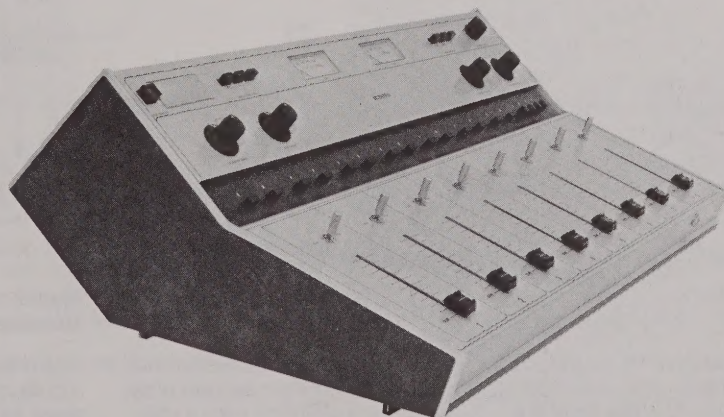
Carrier current broadcasters have

often bemoaned the so-called lack of program resources available to them. Cries of "how can we compete with the 76 stations in our market that also program "Ledwingspringstones" are heard often. The answer is inherent in the question: you shouldn't. There is no need for your station to be the next progressive rocker on the block. Why program something that everyone else is doing. If you are a non-commercial carrier current station, there is no reason to program all rock, for instance. You have no advertisers to pressure you into playing what is popular, what is selling the most. Carrier current radio is probably the purest form of radio, it is the medium that perhaps can be the least compromised; it is the medium that perhaps can serve the needs of its audience better than any other. Don't assume that because the bulk of your audience is between the ages of 17 and 23 that rock is all they want to hear. A campus survey of listening tastes (sort of a mini-community ascertainment) can be performed at a fraction of the cost (time and money)

(Continued on page 4)



MCMARTIN 1000 series CONSOLES



Stereo Model 1082V shown

...the new breed.

■ Vertical or Rotary attenuators ■ Five or Eight channels
■ Mono or Stereo ■ These spirited consoles are designed with
gold plated electronics, used where it counts, engineered with functional
interior layout and high-styled for flexible operation... **the choice is yours**

Write or call for more information about the McMartin thoroughbreds:

McMartin Industries Inc. • 4500 South 76th Street • Omaha, Nebraska 68127 • (402) 331-2000 • Telex 484485

that a regular ascertainment requires and can very well aid in the preparation of a diverse program schedule. Devise a questionnaire that can be distributed to each dorm, the cafeteria, etc.; have station personnel collect and collate the results. Have a questionnaire published in the campus newspaper and collected; or if your campus has a centrex phone system (free calls on campus) have staff members undertake a random sampling of listener tastes via phone. You don't have to incorporate into your programming everything that the results of these surveys will tell you; you should, however, make strong efforts to air composite programs that offer something for everyone even if it's done on an infrequent basis.

If your station is funded by student activity fees, where in fact every student is paying for the station, this is even more the reason to do so.

On any given day, on any college campus, there is usually a wealth of activities and resources that can be utilized for the production of good radio. Here in no particular order are some campus programming ideas:

Air meetings of the student senate

or council. Even if the proceedings are boring as hell (as they usually are) at least the student politicians are aware of your existence and will appreciate the opportunity to unveil their egos and hopefully will "repay" the favor with a hefty slice of the activities budget the following year.

Do the same for administrative proceedings. See if you can cover a faculty senate meeting or a president's council meeting. These are usually more secretive than student government proceedings but if you establish a tradition of good fair reporting to the campus, your campus administration can only admire you for it.

Tape for live broadcast or replay at a later time, campus concerts, lectures and seminars. Get your station on the mailing lists of all academic and cultural departments on your campus. Create a close relationship with your office of University Relations. Let them do the legwork in finding out about events; they have the money and resources. More often than not, they will appreciate your help in promoting campus activities. Set up an agreement with your university

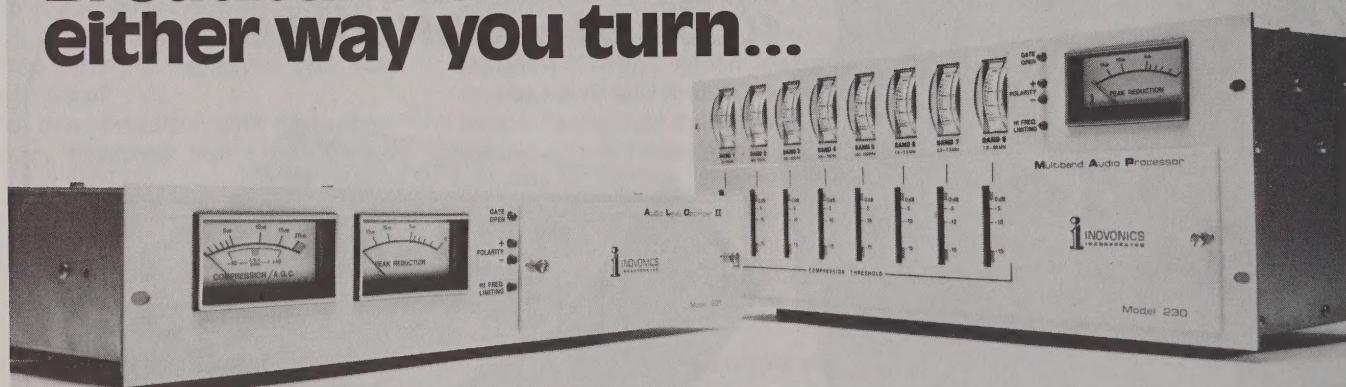
music department for record-tape borrowing from their archives (especially good for rare and classical recordings) thereby saving you expense. Record student as well as professional recitals. When rock, folk and jazz acts appear on campus, work out arrangements with your student activities committee and the act's management for recording and playback procedures.

Get involved with remote broadcasts. For a relatively small amount of money put together a mixer and turntable combo. Borrow amps and speakers from university audio-visual. Do on-campus actualities (demonstrations, parties, interviews). Reserve a large dining room or facility and hold a dance. The cost to you is minimal, the price of setting up the equipment. If you are business minded and your school allows you, have staff members sell beer and food during the party. Many stations have been able to clear over \$300 a week this way while gaining great publicity and having a good time to boot.

Have remotes from off-campus music clubs. Club owners want the

(Continued on Page 27)

Broadband or discrete - a better idea either way you turn...



Model 221 Audio Level Optimizer II

Like it smooth? Turn to the new Model 221 Audio Level Optimizer II, the "firm but gentle" AGC/compressor/limiter.

Start with gain-riding AGC for smooth, gradual correction for input level variations. Go on to our unique auto-ratio compressor for unlimited control

over program dynamics. Then get absolute protection from over-modulation with a fast, phase-reversing peak limiter for AM and an independent high-frequency limiter for FM.

Model 221—a better idea at \$760.

Model 230 Multiband Audio Processor

Like it loud? Turn to the Model 230 Multiband Audio Processor. Make individual dynamic compression adjustments in eight independent bands. The results? Ultimate program density with a sound you have tailored. Gated expansion keeps the noise down.

For AM, the Model 230 features program-controlled phase inversion and adjustable limiting symmetry. Or switch in the separate frequency-selective limiter for FM.

Model 230—a sound idea at \$1500.

Inovonics Inc.

503-B Vandell Way
Campbell, CA 95008

Telephone
(408) 374-8300



Directory of IBS Member Stations

ALABAMA

WEGL-FM, Auburn University 847
1239 Haley; 205-826-5184; 380 W; 91.1; en;
18,000+; 50,000+ pa; 20 hpd; 7 dpw; Dan
Griffin (S), GM; Gordon Walters (S), CE; Jim
Teed (S) PD; R. Woodard (F), Adv; A.J. Wright
(S), MD; Public Radio.

WVSU-FM Samford University 506
800 Lakeshore Drive.

WSBR-CC, Southern Benedictine College 216
(205) 734-4110, ext. 22; 10 W; 770.0000; 500 en;
600 pa; 10 hpd; 7 dpw; Scott Dobbie GM; Pat
Bosley CE; Mark Albritton Adv; Top 40 (Rock).

WHIL-FM, Spring Hill College 473
4307 Old Shell Road; (205) 460-2395; 10 W; 91.3;
900 en; 90,000 pa; 12 hpd; 7 dpw; James A.
Cherry, GM; Steve Riggs, CE; Gerald A.
Reynolds, PD; James A. Cherry, Adv; James M.
Adams, PD; Variable (rock, jazz, classic, top
40); ABC entertainment news.

WTSU-FM, Troy State University 769
University Avenue; 566-3000; 50,000 W; 90.1;
3800 en; 69,000 pa; 18 hpd; 7 dpw; Dwight
Cleveland, GM; Dwight Cleveland, CE; Bruce
Mims, PD; Bruce Mims, MD; Easy listening and
classical; national public radio.

University of North Alabama 743
Media Center.

ALASKA

KMPS-FM-CAFM, University of Alaska
Fairbanks 477
Constitution Hall; 479-7055; 620; 2,500 en;
1,400 pa; 24 hpd; 7 dpw; Cindy Spanyers, GM;
Mike Kelly, CE; P.C. Doyle, PD; Mark Clark,
MD; Progressive music, AP.

ARIZONA

KNAU-CC, Northern Arizona University 006
Box 5783.

ARKANSAS

KASC-CC Arkansas State Teachers
College 275

KSWH-FM, Henderson State University 643
Box H-2961; (501) 246-5511, Ext. 231; 10 W;
91.1; 2,800 en; 10,000 pa; 9 hpd; 5 dpw; Con-
temporary, top 40, c & w, jazz, SIU Radio Net,
Longhorn Net, Ark. Radio Network, IBS
Program Serv.

KUAF-FM, University of Arkansas 603

CALIFORNIA

KBAC-CC Ambassador College 590
300 W. Green St.

KBCC-CAFM Bakersfield Community
College 468
1801 Panorama Dr.; Office (805) 395-4523,
Studio (805) 871-kHz; 106 Warner and
Bakersfield Cables; 12,000 en; 25,000 pa; 11
hpd; 5 dpw; R. Dethlefsen, GM; Steve Rice, CE;
Bert Robinson, PD; R. Dethlefsen, Adv; Bert
Robinson, MD; Soft rock, soul, news.

KBHI-FM, Beyer High School 714
1717 Sylvan Ave.; (209) 522-1972; 10 W; 89.9;
2,300 en; 200,000 pa; 10 hpd; 5 dpw; Jeff
Martin, GM; David Poddig, CE; Ron Under-
wood, Adv; Pop, rock, school sports.

KBBI-CC Biola College 729
13800 Biola Ave.

KBPK-FM, Buena Park School District 774
6885 Orangethorpe Ave; (714) 521-8568; 19 W;
90.1; 5,000 en; 500,000 pa; 16 hpd; 7 dpw; Jack
Townsend, GM; Don Depuy, CE; Dick Thom-
pson, PD; Paul Kelly MD; General.

KRCL-CAFM California Lutheran College 792
60 W. Olsen Road; (805) 492-2423; 101.5 mhz;
1,100 en; 80,000 pa; 7 hpd; 7 dpw; David
Watson, GM; Kevin Thompson, CE; Gordon
Lemke, PD; Don Haskell, DB; Maia Stewertsen,
MD; Variety.

California State Polytechnic 826
3802 Temple Avenue.

KCSC-CC California St. University -
Chico 021
P.O. Box 1500.

KFSR-CC, California State University,
Fresno 046
Shaw and Maple; 487-2416; 660 khz; 15,000 en;
15,000 pa; 8 hpd; 5 dpw; James C. Solon, GM;
Verl Harmon, CE; Rob Emler, PD; Dr. Lane,
Adv; Peter Steen, MD; Adult rock.

KERS-FM California State University
Sacramento 829
6000 J Street.

KNAB-CC Chapman College 460

KNBS-FM East Union High School 715

KHSU-FM, Humboldt State University 795
(707) 826-4805; 10 W; 90.5 mhz; 7,500 en; 24
hpd; 7 dpw; Michael Beery-Pogla, GM; Del
Hannon, CE; Dale Bolton, Dave Leong, PD;
David Skolnick, Adv; Tom Cairns, MD;
Diversified.

LVC-CC LaVerne College 739

KHCR-CC L.A. Harbor College 367

The following pages contain in-
formation that was gathered this fall
from the member stations of the
Intercollegiate Broadcasting System,
Inc. The stations in IBS were asked to
provide us with their current call
letters, method of transmission,
power, station personnel, and a few
other items. Also, they were asked to
explain their station's format "in a few
words." We thought that this would be
a better method of dealing with the
concept of format than to simply ask
whether a station is "AOR" or "MOR"
or "top-40" or whatever. As you will
see from looking through the listings,
most stations felt that they fell into
one or another of these groups
anyhow. But, there are always a few.

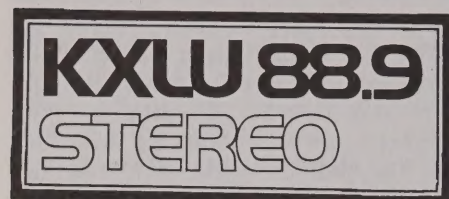
To explain the listings themselves is
fairly simple. The station call letters
are first, with one or more tran-
smission suffixes added (-FM; -CC;
CAFM). The institution at which the
station is located or licensed to is
noted next, followed by a three digit
IBS code number.

If a street address for the station
was supplied to us, we printed that,
along with the station's phone
number. You'll be surprised to see
how many neglected to add area
codes! Also, we've printed the school
enrollment, the potential listening
audience of the station (marked "en"
and "pa"); the station frequency and
power; and a listing of the station
personnel (you'll find a key to ab-
breviations in the listings, along with
a summary of information).

The listings are far from complete,
mostly because of the 40% of the
stations who did not return surveys. In
these cases, we have consulted other
radio directories to obtain at least the
type of transmission. In these cases,
about all we could do was to find out
whether they were FM or not.

As you can imagine, these listings
are impossible to edit thoroughly and
accurately, so there are bound to be a
few typos and other minor mistakes.
If, however, you find a major error in
your station's listing, please send us a
note right away and we'll try to publish
corrections in the next issue of JCR.

KPCR-CC, Los Angeles Pierce College 781
6201 Winnetka Ave.; 347-0551, ext. 274; 25,000
en; 14,000/day pa; 6 hpd; 5 dpw; Gregg Rudloff,
GM; Gregg Rudloff, PD; Arnie Mitchnick, Adv;
Lori Meier, MD; Easy.



KXLU-FM, Loyola-Marymount University 529
7101 W. 80th St.; 642-2866; 3,000 W; 88.9 mhz;
5,200 en; 5½ million pa; 20 hpd; 7 dpw; Ralph
Amendola, GM; Ken Godachy, CE; Joe Caruso,
PD; Tom Reynolds, Adv; Ed McClune, MD;
Progressive rock (daytime); Classical (night-
time).

KBDR-FM, Merced College 680
3600 M Street; 723-4321, ext. 316; 10 W stereo;
89.1 mhz; 3,000 en; 38,000 pa; 13 hpd; 5 dpw;
Ralph Donald, GM; Brian Jones, CE; Mike
Fister, SSM; Ralph Donald, Adv; Mel Kong, MD;
Diversified; S.I.U. Network.

KSPC-FM, Pomona College 857
Thatcher Bldg.; (714) 626-4747; 3,000 W; 88.7
mhz; 1,500 en; 6.5 million pa; 22 hpd; 154 hpw;
Michael Don, GM; Ken Clarkson, CE; Steve
Lobe, PD; Jeanette Hypes, Adv; Tim Wedel,
MD; "Free" public affairs, news, rock, jazz,
classical.

KSMC-FM St. Mary's College 574

KCR-CC San Diego State University 864
San Diego State; (714) 286-6981; 31,000 en;
70,000 pa; 20 hpd; 7 dpw; Gail N. Yukawa, GM;
Jeff Bersin, CE; Mike Reagan, PD; Dr. J.S.
Johnson, Adv; Barrie Wellman, MD;
Progressive music.; V.P.I.

KSRH-CC-CAFM, San Rafael High School 856
185 Mission Ave.; (415) 456-0156, ext. 58; 10 W;
1600 khz; CAFM 107.4 mhz; 1,800 en; 100,000
pa; 8 hpd; 5 dpw; William Pearson, GM; Richard
Hawkins, CE; Coleen Wade, PD; William
Pearson, Adv; Dan Wilson, MD; MOR music and
community centered programs.

KZSU-FM, Stanford University 125
P.O. Box 5788; (415) 328-2000; 10 W; 90.1 mhz;
12,000 en; 500,000 pa; 24 hpd; 7 dpw; Jonathan
Morris, GM; Ron Kwang, CE; Michael Lopez,
PD; Steve Ethridge, MD; Progressive rock and
jazz; UPI Broadcast hard copy and audio.

KALX-FM, University of California, Berkeley 176
Eshleman Hall; (415) 642-1111; 10 W; 90.7 FM;
30,000 en; 3½ million pa; 24 hpd; 7 dpw; Bob
Pelzel, GM; David Josephson, CE; Jim Switz,
PD; Peter Kerner, Adv; Tim Devine, MD;
Progressive diversity, alternative information.

KUCI-FM University of California Irvine 691

KSDT-CC-CAFM, University of California, San Diego [UCSD] 840
UCSD B-015; (714) 452-4225; 540 AM; 99.5
CAFM; 10,000 en; 35,000 pa; 24 hpd; 7 dpw;
Gary Weimberg, GM; Scott Elisberg, CE; Neil
Harvey, PD; Max Riz, Adv; Rich Frank, MD;
Progressive jazz - rock fusion & public access;
Pacifica network.

KUSF-FM University of San Francisco 121
2130 Fulton Street.

KSCU-FM, University of Santa Clara 395
Box 1207; (408) 984-4413; 10 W; 89.1 FM; 3,500
en; 60,000 pa; 19 hpd; 7 dpw; Mark Walker, GM;
Mark Walker, CE; Tom Cosgrove, PD; Katie
Hutchison, MD; Progressive rock, jazz, soul and
country; Earth news, NAPRA, sports, Ills., IRS.

COLORADO

KRCC-FM, Colorado College 571
(303) 632-7983; 1700 W; 91.5 mhz; 1,800 en;
350,000 pa; 16 hpd; 7 dpw; Karen Conway, GM;
Dan Remy, CE; K.C. Walsh, PD; Dr. Dave
Roder, Adv; Mark Qualy, MD; Classical, jazz,
free form, bluegrass, sports (college football).

KMSA-FM, Mesa College 869

KCDC-FM, St. Vrain Career Development Center 761
1200 South Sunset; 772-3333; 10 W; 90.7 mhz;
800 en; 25,000 pa; 8 hpd; 5 dpw; George
Baskos, GM; Bob Larson, CE; Mitch Kelniker,
PD; Paige Swingler, MD; MOR educational.

KAFA-FM U.S. Air Force Academy
P.O. Box 6036.

KWSB-FM, Western State College 328
P.O. Box 928; 943-3033; 10 W; 91.9 mhz; 3,000
en; 6,000 pa; 20 hpd; 7 dpw; Free form,
educational.

CONNECTICUT

WFCS-FM Central Connecticut State College 324
P.O. Box B-030 Student Center.

WCNI-FM, Connecticut College 460
Box 1333; (203) 447-2523; 10 W; 91.5 mhz; 1,500
en; 100,000 pa; 19 hpd; 7 dpw; Scott Galamar,
GM; Lex Richardson, CE; Tim Dempsey, PD; B.
Churchill, Adv.; Warren Klotz, MD; Loose, rock,
classical and jazz; AP wire.

WVOF-FM Fairfield University 431

WWCR-CC North Western Connecticut Community College 628

WQAQ-FM, Quinnipiac College 728
555 New Road; (203) 281-0011; 10 W; 88.3 mhz;
3,000 en; 50,000 pa; 19 hpd; 7 dpw; Steve
Annis, GM; Paul McGrath, CE; Rich Rosen, PD;
Grace Levine, Adv.; Brett Rushon, MD;
Progressive rock, jazz; Asso. Press, Nat'l.
Democratic Institution.

WSHU-FM, Sacred Heart University 835
P.O. Box 6460; 374-6191; 1000 W; 91.1 mhz;
2,000 en; 750,000 pa; 16 hpd; 7 dpw; Joe Miko,
SM; George Lombardi, CE; Don Gabriel, PD;
Don Coonle, Adv; John Alusik, MD; Classical,
progressive, public affairs; ABC FM network.

WCBS-CC Southern Connecticut State College 625

The Taft School 877

WPKN-FM, University of Bridgeport 011
244 University Ave.; (203) 576-4895; 2,400 W;
89.5 mhz; 8,500 en; 3 million pa; 20 hpd; 7 dpw;
Jeffrey Tellis, GM; Robert Pieger, CE; Mike
Zito, PD; Jeffrey Tellis, Adv.; Jim Byron, MD;
Jazz, progressive, alternative, free form, etc.;
ABC/E, AP, Reuters.

WHUS-FM University of Connecticut 028
Box U-8.

WSAM-CC, University of Hartford 618
200 Bloomfield Ave.; (203) 243-4768; 640 khz;
5,000 en; 3,500 pa; 18 hpd; 7 dpw; Laurie
Dworkin, GM; Doug Rockwood, CE; Chris
Watson, PD; Michael Graziano, BM; Jodi
Katzman, DD; ABC Net.; TAB; IBS.

WNHU-FM University of New Haven 538
300 Orange Avenue.

WESU-FM, Wesleyan University 145
Box 2300, Wesleyan Station; (203) 347-0050;
1,850 W; 88.1 mhz; 2,400 en; 500,000 pa; 24
hpd; 7 dpw; Peter Manbeck, Pres.; Laurie
Gypson, GM; Brian Kabcenell, CE; Pete Lewis,
PD; Brian Schorr, MD; Variety.

WXCI-FM, Western Connecticut State College 543
181 White St.; 744-5402; 1,200 W; 91.7 mhz;
6,000 en; 100,000 pa; 18 hpd; 7 dpw; Phillip
Cyrulik, GM; Paul Yurt, CE; Michael Grady, PD;
Hugh McCarnoy, Adv; Ed Struski, MD; AOR,
50% old familiar, 40% old less familiar, 10%
new albums, a play list; Mutual; AP.

DELAWARE

WCGM-CC Wilmington College - Manor Branch

DISTRICT OF COLUMBIA

WAMU-CC American University 005
Box 610.

WRGW-CC, George Washington University 238
730 21st Street N.W.; (202) 676-6385; 10 W; 540
AM; 15,000 en; 16,000 pa; 13 hpd; 7 dpw; Elliott
Wiser, GM; Chris Pierman, CE; Rich Mand, PD;
Dr. Joan Thiel, Adv; Kevin Dombrowski, MD;
Progressive.

Howard University 655
3600 4th Street N.W.

WUDC-CC, University of the District of Columbia, Washington, D.C. 565
4200 Connecticut Ave. N.W.; (202) 282-7313; 30
W; 610 AM; 15,000 en; 18,000 pa; 14 hpd; 5
dpw; Education and progressive music.

FLORIDA

WFIT-FM Florida Institute of Technology 670
Campus Box 5067.

WMDS-CC Miami - Dade County Community College 882
11011 SW 104 Street.

WPRK-FM, Rollins College 841

Stetson University 819

WVUM-FM, University of Miami 356
Box 248191; (305) 284-5786; 10 W; 90.5 mhz;
18,000 en; 750,000 pa; 24 hpd; 7 dpw; Ross
Block, GM; Wes Wingfield, CE; Jonathan
Cohen, PD; Heather Bischoff, Adv; Chuck
Ferrero, MD; 6 a.m. - 2 p.m. contemporary; 2
p.m.-6 a.m. - AOR.

GEORGIA

WBCX-FM, Brenau College 742
(404) 532-4341; 10 W; 89.1 mhz; 700 en; 75,000
pa; 9 hpd; 5 dpw; Dr. James Bridwell, GM;
Classical and progressive.

WCLK-FM, Clark College 703
240 Chestnut Street; (404) 523-8435; 54 W; 91.9
mhz; 1,800 en; 16,000 pa; 10-15 hpd; 80-86 hpw;
Quo Vadis Gex, GM; Cecil I. O'Neal, CE; Dr. G.
Walker, Adv; Ronald Junkins, MD.

WHCJ-FM, Savannah State College 791
P.O. Box 20484; (912) 356-2399; 10 W; 88.5 mhz;
3,600 est. en; 70,000 pa; 6 hpd; 5 dpw; Willie E.
Brown, GM; Edgar Bigbie, CE Consul; Dr. L.
Milledge, Adv.

WUOG-FM University of Georgia 880

WWGC-FM West Georgia College 872

IDAHO

KBSU-FM, Boise State University 871
1910 University Drive.

Lewis-Clark State College 870

KUOI-FM, University of Idaho 060
Student Union Building; 885-6433; 50 W; 89.3
mhz; 7,500 en; 20,000 pa; 24 hpd; 7 dpw; Mike
Downum, GM; Allan Kopczynski, CE; Tom
LaPointe, PD; John Rankin, MD; Progressive;
UPI wire & audio.

ILLINOIS

WVWK-FM, Augustana College 217
Augustana College Union; (309) 794-7210; 10 W;
91.1 mhz; 2,500 en; 100,000 pa; 17 hpd; 7 dpw;
L. Bruce Sapp, GM; Glenn Rogerson, CE, Dale
Squier, PD; Chad Meyer, Adv; Christopher
Lindley, MD; Progressive; college rock; News;
UPI, Zodiac, Earth News.

WBHQ-CC Black Hawk College 860

WRTE-FM, Cahokia Unit District 187 810
1700 Jerome Lane; (618) 332-2434; 10 W; 89.5
mhz; 60 en; middle-aged housewife pa; 6 hpd; 5
dpw; William Bailey, GM; Edward Bench, CE;
Linda Raynes, PD; W.C. Bailey, adv; Tim Fitch,
MD; MOR-easy listening.

WVRX-CC Columbia College 633
P.O. 11343.

WCTC-CC, Concordia Teachers College 672
7400 Augusta; 771-8300; 2 W; 600 AM; 1,131 en;
800 pa; 10 hpd; 5 dpw; Michael Graham, GM;
W.R. Bradley, CE; Robb Dapke, PD; Kent
Moors, Adv; Peter Zuiko, MD; Popular music,
Christian music and meditation.

WELH-CC Eastern Illinois University 511
118 Coleman Hall.

WRSE-FM Elmhurst College 041

WGRN-FM, Greenville College 049
315 E. College Ave.; (618) 664-1840, ext. 317; 10
W; 89.3 mhz; 900 en; 9,000 pa; 10.2 hpd; 7 dpw;
Keith McFarland, GM; Jim Kerns, CE; Henry
Ferguson, PD; Ivan Ratcliffe, Adv; Lita
Mallinson, MD; MOR contemporary.

WHCC-CC, Highland Community College 695
(815) 235-6121; 1,600 en; 4 hpd; 5 dpw; John
Bottoms, GM; Steve Peck, CE; Dave Stewart,
PD; Sid Fryer, Adv; Roger Thinnies, MD; Wide
spectrum.

WHSD-FM, Hinsdale Central High School 669
55th and Grant; (312) 887-0470; 250 W; 88.5
mhz; 2,500 en; 25,000 pa; 14 hpd; 6 dpw; Chris
Thompson, GM; Harry Pfister, CE; Matt
McCann, PD; Pat McLamore, Adv; Steve Feher,
MD; Contemporary, top 40, album, rock, AB-
C/E news, sports radio network.

WILN-CC-CAFM, Illinois State University
401 Cook Hall; (309) 436-5491; 540 AM CC; 106
FM Cable; 19,600 en; 15,735 pa; 18 hpd; 7 dpw;
Monte Rifkin, GM; Daryl Gehlbach, BM; Marty
Moran, OM; Jerry LaMore, PD; Richard LaRue,
ND; Bob Vavra, SD; Don Yunker, MD; Mike
Bove, CE; Paula Olson, Adv.; Progressive, top
40; ABC-FM news.

WESN-FM, Illinois Wesleyan University 599
P.O. Box 2900; (309) 827-8941; 10 W; 88.1 mhz;
1,700 en; 25,000 pa; 14 hpd; 7 dpw; Wayne
Richards, GM; Royal Norman, CE; Terry
Amstutz, PD; Janet Bedford, Adv; Brian Lee,
MD; Progressive rock and jazz; AP news.

WJUD-CC Judson College 768

WVKC-FM, Knox College

WMXM-FM Lake Forest College 067

WLRA-FM, Lewis University 846
P.O. Box 745; (815) 838-3864; 250 W; 88.1 mhz;
4,000 en; 500,000 pa; 19 hpd; 7 dpw; John
Mason, GM; Vern Sebbby, CE; Dave Basi, PD;
Lon Green, Adv; John Mastor, MD; Album
oriented rock; semi-progressive.

WLNK-FM, Lincoln College 282
300 Keokuk; (217) 735-3495; 10 W; 90.1 mhz;
600 en; 8,000 pa; 112 hpd; 7 dpw; Con-
temporary.

WLUC-CC, Loyola University of Chicago 358
6525 N. Sheridan; (312) 338-9582; 640 AM;
14,500 en; 9,000 pa; 15½ hpd; 5 dpw; Jon
Winke, GM; Jack Donoval, CE; Mary Kulka, PD;
Dr. S.R. Danna, Adv; Joe Bianco, MD;
Progressive; SIU radio network.

WJMU-FM, Millikin University 658
1184 West Main Street; (217) 428-8667; 10 W;
89.9 mhz; 1,600 en; 40,000 pa; 18 hpd; 7 dpw;
James Lyerla, GM; Fred Moore, CE; Lisa
Ganschietz, PD; Off. of Student Affairs, Adv;
Dave Dragoo, MD; Progressive rock and jazz;
news, education and public affairs; ABC net-
work news, "Earth News."

WMCR-CC Monmouth College 607

WONC-FM North Central College 584

WZRD-FM, Northeastern Illinois University 540
5500 N. St. Louis; 583-4780, ext. 519; 10 W; 88.3
FM; 12,000 en; 100,000+ pa; 10-15 hpd; 7 dpw;
Carolyn Wilson, GM; Larry Kenney, CE; Mark
Mardell, PD; Carolyn Grisko, Adv; Doug
Pearson, MD; Alternative, progressive; Pacifica
tape.

WKDI-CC Northern Illinois University 371
544 College Avenue.

WNPC-CC North Park College 0998

WTPC-FM, Principia College 106
Principia College; (618) 374-2131, ext. 295; 10
W; 89.7 mhz; 850 en; 1,500 or more pa; 6-8 hpd;
7 dpw; Vance Martin, GM; Lance Hudson, CE;
Rick Leopold, PD; Donald Mainwaring, Adv;
Brad Stock, MD; Progressive to top 40 in-
termixed.

WRCR-CC Rockford College 239
5050 East State Street.

WRBC-CC Roosevelt University 116
430 South Michigan Avenue.

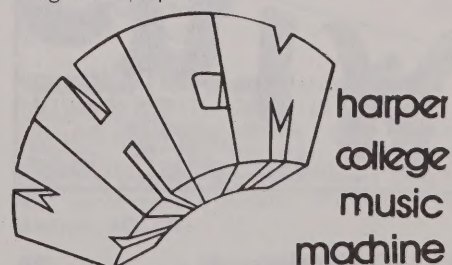
WRSB-CC Shimer College 294

WIDB-CC-CAFM Southern Illinois University 515
Wright 1-University Park; (618) 536-2361; 600
CC; 104 FM; 25,000 en; 20,000 pa; 24 hpd; 7
dpw; Jeff Goldberg, GM; Kent Lewin, CE; Luke
Banks, PD; Dr. E. Dybvig, Adv; Gene Smarciaz,
MD; Album, oriented rock; UPI.

WRRG-FM, Triton College 578
2000 5th Avenue; 456-3000, ext. 452; 10 W; 88.9
mhz; 22,000 en; 300,000 pa; 17 hpd; 6 dpw;
John Cone, GM; John Cone, CE; Duane Kucera,
PD; Duane Kucera, MD; Easy listening days;
Rock nights.

WUIC-FM, University of Illinois, Chicago Circle
Box 4348; 996-2720; 10 W; 88.1 mhz; 22,000
approx. en; 1,000,000 pa; 16½ hpd; 7 dpw;
John Wennstrom, GM; Paul Wussow, CE;
Thomas Kruski, PD; John McFarland, MD;
Variety.

WHEN-FM-CAFM Western Illinois University 161
103 Henninger Hall; (309) 295-3476; 50 W; 570
AM; 14,000 en; 5,000 pa; 18 hpd; 7 dpw; Gary
Wills, GM; Chuck Gould, CE; Ron Brandon, PD;
Dale Meador, Adv; Gary Wills, MD;
Progressive, top 40.



William Rainey Harper College
Algonquin and Roselle Roads
Palatine, Illinois 60067
312/397-3000 Ext. 488/237

WHCM-CC William Rainey Harper College 484
Algonquin & Roselle Roads.

INDIANA

WRVN-CC Anderson College 648

WAJC-FM, Butler University 758
520 W. 49th Street; (317) 283-9292; 37,000 W;
104.5 mhz; 4,500 en; central 1/3 of Indiana pa;
16 hpd; 7 dpw; Mr. Phillippee, GM; John Krom,
CE; Jim Gordon, PD; Colleen Galloway, MD;
Top 40, rock, jazz combined into "Sounds
Contemporary;;, Classical, Big Band Swing;
Mutual Broadcasting System.

WDSO-FM, Chesterton High School 726
651 W. Morgan; 926-4700; 10 W; 89.1 mhz;
1,700 en; 5,000-7,000 pa; 12 hpd; 6 dpw; James
Cavallo, GM; Larry Oates, CE; Martha
Scheimann, PD; Glen Nallenweg, MD; Con-
temporary adult; UPI, I-U News.

WGRE-FM, DePauw University 251
(317) 653-3663; 115 W; 91.5 mhz; 2,400 en;
11,000 pa; 18 hpd; 7 dpw; John Bittner, GM;
Robert Reeves, CE; Rich Wentland, PD; John
Bittner, Adv; Barbara Miles, MD; Top 40; UPI
Audio, Texaco - Metropolitan Opera Radio
Network, Chicago Symphony Orchestra, radio
network.

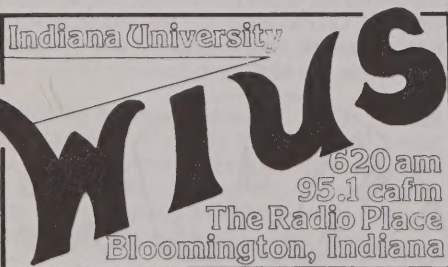
WGCS-CC Goshen College 233

WHWE-FM Howe Military 488
Box 247.

WICR-FM Indiana Central University 240
1400 E. Hanna Ave.; (317) 788-3280; 10 W; 88.7
mhz; 2,400 en; 10,000 pa; 8 hpd; 7 dpw;
LaDonna M. Riddle, GM; Paul Strickland, CE;
James Ream, Adv; Jay Moulton, MD;
Progressive music; UPI.

**WITB-CC Indiana Institute of
Technology** 330
1600 E. Washington Blvd.; 422-5561, ext. 27; 80
W; 540 khz am; 600 en; 400 pa; 7 hpd; 7 dpw;
Greg Kephart, GM; B.J. Slater, CE; Gerald
Kilgour, PD; Prof. Schlundt, Adv; Gerald
Kilgour, MD; Progressive rock.

WQAX-CAFM, Indiana University 589
I.M.U. Room 35A; (812) 337-9415; 100.3 FM
Stereo; 32,500 en; 10,000 pa; 18 hpd; 7 dpw;
John Smith, GM; Bill Lewis, CE; Neil Sharrow,
PD; Neil Sharrow, MD; Free form AOR;
WALRUS.



WIUS-CC Indiana University 360
815 E. 8th Street.

WBKE-FM Manchester College 074
Box 88; 982-2141, ext. 241; 3,000 W; 89.5 mhz; 8
hpd; 6 dpw; Scott Kihzie, GM; Dick Murray, CE;
Bruce Nelson, PD; Sam Davis, Adv; Linda
Knoll, MD; Light rock, classical, progressive
rock; News, sports, religious spots.

WILY-CAFM, Purdue University 442
Box R, Wiley Bldg.; (317) 749-2507; CAFM; 90.1
FM; 30,000 en; 11,000 pa; 15 hpd; 7 dpw; Tom
Wilkinson, GM; Kent Tapper, CE; Jack Kuehne,
PD; Bob Wilkinson, BM; Wes Gleason, MD; Top
40, progressive daytime; Jazz night; Purdue
Radio Network.

WEAX-CC-CAFM, Tri-State University 692
Stewart Hall, W. Park St.; (219) 665-9443; 250
W; 88.3 mhz; 30,000 pa; 8 hpd; 7 dpw; Tim
Collier, GM; R. Murray, CE; T.E. Fowler, PD;
Alan Showealter, Beth Orlosky, Adv; Curt
Fletcher, MD; Educational, progressive music.

**WSND-FM University of Notre
Dame du Lac** 524
Box 532; (219) 283-7425; 3,430 W; 88.9 mhz;
8,000 en; 150,000 pa; 18 hpd; 7 dpw; Peter
Goerner, GM; Thomas Weber, CE; Mark
Krepich, PD; Edwin Jaros, MD; Classical, jazz,
progressive rock; ABC Information.

WEDM-FM, Walker Career Center 808
9651 East 21st St.; (317) 899-2000; 10 W; 91.1
mhz; 4,015 en; 10,000+ pa; 8+ hpd; 5 dpw;
Barbara Knaver, SD; Ron Looney, CE; Randy
Miller, Mickey Kinder, PD; Tina Midkiff, MD;
Variety.

IOWA

KBVC-CC, Buena Vista College 155
Box 119, B.U.C.; (712) 749-2115; 20 W; 550 khz;
950 en; 700 pa; 8 hpd; 7 dpw; Rock, AOR,
classical, contemp. Gospel, PA; United Press
International.

KCUI-CC Central College 298

KRNL-FM, Cornell College 351
Mt. Vernon; (319) 895-6239; 36.8 W; 89.7 mhz;
1,000 en; 50,000 pa; 19 hpd; 7 dpw; Robert
Graham, GM; Jim Davies, CE; Barb Mellinger,
PD; Robert Graham, MD; Progressive, AOR,
jazz, classical, southern, and soul; Zodiac and
MerSay news.

KDCR-FM, Dordt College 709
(712) 722-0913; 48,000 W; 91.3 mhz; 1,100 en;
340,000 pa; 18 hpd; 7 dpw; Martin Dekkenga,
GM; Dr. Marv DeYoung, CE; Jerry Van Tol, DD;
Brent Assink, MC; Brent Assink, MD;
Devotional, classical, educational.

KDIC-FM, Grinnell College 390
(515) 236-6181, ext. 302; 10 W; 88.5 mhz; 1,200
en; 9,000 pa; 20 hpd; 7 dpw; Kurt Anderson,
GM; Steven Brull, PD; Tom Mason, MD; Free
format featuring jazz, rock, classical, folk; AP
wire, Longhorn, Pacifica.

KWLC-AM, Luther College 157
(319) 387-1240; 1,000 W; 1,240 AM; 2,000 en;
10,000 pa; 8 hpd; 7 dpw; Mark Heistad, GM;
Bruce Larson, CE; Mark Heistad, PD; George
Tritton, Adv; Floyd Smith, MD; Educational,
public service, alternative; UPI.

KWMR-FM, Mount Mercy College 779
1330 Elmhurst Drive.

KALA-FM, St. Ambrose College 812
815 W. Locust St.; (319) 324-2240; 10 W; 90.1
mhz; 1,800 en; 350,000 pa; 12 hpd; 7 dpw; Rev.
Chas. Shepler, GM; Dave Hauser, CE; John
Keith, PD; AOR; NAEB, UPI, NPR.

WGVU-CC University of Dubuque 340

**KCRS-CC University of Northern Iowa
Maucker Union University** 563

KWDM-CC Valley High School 874

KWAR-FM Wartburg College 140
352-1200; 40 W; 89.1 mhz; 1,300 en; 12-13 hpd;
7 dpw; Educational, rock, news, e-z listening.

KANSAS

KBC-CC Bethel College 008

KTCC-FM, Colby Community College 766
1255 South Range; (913) 462-6762; 10 W; 91.9
mhz; 1,200 en; 5,000 pa; 18 hpd; 7 dpw; Don
Clonch, GM; Roy Roenne, CE; Steve Yewell,
PD; Don Clonch, Adv; Larry West, MD; MOR
contemporary; UPI Wire Audio Service.

KRHA-CC-CAFM, Emporia State University 604
Twin Towers; (316) 343-1250; 10 W; 660 CC;
90.5 FM/CAFM; 6,200 en; 12,000 pa; 12 hpd; 4
dpw.

KHCC-FM, Hutchinson Community College 854
1300 N. Plum; (316) 662-6646; 50 W; 90.1 mhz;
2,200 en; 50,000 pa; 17 hpd; 85 hpd; Vance
Tyrell, GM; Earl Weidman, CE; Don Clouston,
PD; Vance Tyrell, Adv; Bob Roberts, MD; Block,
e-z, jazz, progressive rock, classical.

KMCC-CC Manhattan Christian College 767

KSDB-FM, Kansas State University 811
McCain Auditorium.

KTJO-FM, Ottawa University 763
Box 10.

KSWC-FM Southwestern College 656

KENTUCKY

WCCB-CC, Kentucky Wesleyan College 798
3000 Frederica St.; (502) 926-3111, ext. 158; 1
W; 640 AM; 750 en; 500 pa; 8 hpd; 7 dpw; Tim
Smith, PM; Ray Purdom, CE; John Ivey, PD; Bill
Love, Adv; John Ivey, MD; Top 40 4-6 p.m.; AOR
6-12 midnight; Local Origination.

WTLX-CC, Transylvania University
200 North Broadway; (606) 233-8214; 1/2 W;
570 KC; 783 en; 673 pa; 5 hpd; 6 dpw; Fred
Stocker, GM; Gary Sears, CE; Gary Sears, PD;
Jamie Millard, Adv; Gary Sears, MD;
Progressive, underground, rock.

WKYU-CC, Western Kentucky University 685
Bowling Green; (502) 748-5350; 580 khz; 13,000
en; 4,800 pa; 18 hpd; 7 dpw; Keith Griffith, GM;
Rick Goetz, CE; Jon Humpert, PD; Dr. Charles
Anderson, Adv; Top 40, AOR; UPI Newswire.

LOUISIANA

KSCL-FM, Centenary College of Louisiana 797
Centenary Boulevard & Kings Highway.



KGRM-FM Grambling State University 318
Drawer K; (318) 247-6941, ext. 345; 10 W; 91.3
mhz; 4,000 en; 5,500 pa; 11 hpd; 7 dpw; John
Ray, GM; Tommy Moore, CE; Norwood Clark,
PD; Mrs. T. Stevenson, Adv; Ms. Debra Lett,
MD; Educational.

KLPI-FM, Louisiana Tech University 306
P.O. Box 5358 Tech Station; (318) 257-4851; 10
W; 89.1 mhz; 9,000+ en; 30,000 pa; 18 hpd; 7
dpw; Kirk Reynolds, GM; Harley Nethken, CE;
Barry Erwin, PD; Dr. R. Thompson, Adv; Olav
Pedersen, MD; Top 40, AOR, progressive rock,
jazz, classical; ABC/IN, La. Net., Earth News,
La. Sports Net.

WLDC-CC Loyola University 283
6363 St. Charles Avenue.

KVFG-CC Nicholls St. University 493
P.O. Box 2664.

KNLU-FM, Northeast Louisiana University 752
Northeast Station.

KNWD-FM, Northwestern State University 849
Box 3038, NSU Station.

**KSLU-FM Southeastern Louisiana
University** 577
Box 746.

MAINE

WRBA-CC Berwick Academy 466

WBOR-FM, Bowdoin College 253
Moulton Union Building; (207) 725-5008, ext.
210; 10 W; 91.1 mhz; 1,350 en; 50,000 pa; 17
hpd; 7 dpw; Frank Schectman, GM; Russell
Harknett, CE; Bill Berk, PD; Chris Mason, MD;
Open - includes all types music, talk shows,
features; UPI Newswire.

WHSN-FM, Husson College 454
One College Circle; (207) 947-6374; 10 W; 89.3
mhz; 775 en; 100,000 pa; 14 hpd; 7 dpw; Patrick
Therault, GM; Jim Chadwick, CE; Stu Mar-
ckoon, PD; Cordine Banasiak, Adv; Progressive
Rock; UPI.

WMMA-CC Maine Maritime Academy 508

WNCY-FM, Nason College 489
Box 275-P; 324-7021; 10 W; 91.1 mhz; 535 en;
5,000 pa; 18 hpd; 126 hpw; Ken Ridley, GM;
Dan Gould, CE; Eve Griliches, PD; Dr. Weir,
Adv; Mark McLaughlin, MD; Progressive, with
10% airtime devoted to classical works.

**WUMF-FM, University of Maine
at Farmington** 661
Student Center; 778-4522; 10 W; 91.9 mhz;
1,800 en; 10,000 pa; 12 hpd; 7 dpw; Kenneth
Garant SM; Alan King, CE; Donald Hanson, PD;
Steve Gervais, Adv; Russ Kenney, MD;
Educational FM, album oriented rock; Zodiac
News.

**WUPI-FM, University of Maine at
Presque Isle** 722
Box 64 Normal Hall; (207) 764-3328; 10 W; 90.3
mhz; 1,200 en; 25,000 pa; 18 hpd; 7 dpw; David
Sharpe, GM; James McKinnon, CE; Rosalie
Sabato, PD; Dr. Al Scharck, Adv; Progressive
and album oriented; AP, Zodiac, MPBN (Maine
Public Broadcasting).

MARYLAND

**WACC-FM Anne Arundel Community
College** 731
101 College Parkway; (301) 647-2575; 10 W; 89.9
mhz; 20 hpd; 5 dpw; Ken Hunter, GM; Pete
Vouvounas, CE; Karen Anderson, PD; Ernie
Wittenbreder, Adv; Rich Snader, MD; Mainly
easy progressive with contemporary and
classical; ABC News (audio).

**WCCN-CC-CAFM, Catonsville Community
College** 583
800 South Rolling Road; (301) 455-4358; 20 W;
560 khz; 15,000 en; 1,000/wk pa; 8 hpd; 5 dpw;
Keith Krichinsky, GM; Jon Hoffman, CE; Reggie
Hendrix, PD; John Wachter, Adv; Randy
Weisman, MD; Mixed contemporary.

**WNDM-CC College of Notre Dame of
Maryland and Broadcasting Institute** 652
201 Homeland Avenue.

WFNR-CC, Frostburg State College 641
Box 41, Lane College Center; (301) 689-7028; 4
W; 640 khz AM; 3,500 en; 1,700 pa; 13 hpd; 7
dpw; Jim Proctor, GM; Mike Gellar, CE; John
Lorch, PD; Dr. Richard Weirner, Adv; Scott
McDonald, MD; Al Via PM; Rick Whelan, BM;
Perry Coleman, PM; Alternative mountain
radio. We play everything.

WHFC-FM Harford Community College 719
401 Thomas Run Road; (301) 838-1000; 10 W;
88.1 mhz; 30 en; 7,000 pa; 6-10 hpd; 42-70 hpw;
Jerry Colley, GM; Lionel Edwards, CE; Jerry
Colley, Adv; Variety.

WJFK-CC John F. Kennedy High School 660

WJHU-CC, Johns Hopkins University 410
34th and North Charles Streets; 338-8400; 20
W; 830 AM; 8,346 en; 10,500 pa; 24 hpd; 7 dpw;
Don Osborn, GM; Jud French, CE; Charles
Hamilton, PD; Jakie Hall, Dean of Students,
Adv; Midge Allen, MD; Rock, classical, jazz,
disco & R&B; regular news and feature
programming; UPI.

WLCR-CC Loyola College 681
4501 N. Charles St.; (301) 435-4636; 44 W; 560
AM; 4,500 en; 4,500 pa; 12 hpd; 6 dpw; Jay
Guyther, GM; Jim Georges, CE; Kim Emmerich,
PD; Ed Ross, Adv; Damian Varga, MD; Top 40,
progressive.

WSSC-CC-CAFM Salisbury State College 553
Salisbury State College; (301) 546-1373; 50 W;
730 khz; 107.5 mhz; 3,376 en; 20,000 pa; 18
hpd; 7 dpw; Joseph Norton, GM; Thomas
Bradley, PD; Ken Wilkerson, Adv; Beth Haynes,
MD; Album oriented rock, jazz and blues.

WCVT-FM, Towson State University 527
Media Center; (301) 321-2897; 1850 W; 89.7 mhz;
15,000 en; 2.5 million pa; 18 hpd; 7 dpw; Milt
Szymanski, GM; John Mackerron, CE; Roberta
Cowan, PD; John Mackerron, Adv; Progressive
rock, jazz, classical, educational; UPI, UPI
audio.

WRRV-FM, United States Naval Academy 133
(301) 267-3093; 10 W; 89.7 mhz; 4,000 en;
25,000 pa; 24 hpd; 7 dpw; Paul McCann, GM;
Jeff Munson, CE; Rich Lanning, PD; LCDR G.P.
Vercessi, Adv; Russ Brewer, MD; Progressive
rock.

**WUMD-CC-CAFM, University of Maryland,
Baltimore County** 775
5401 Wilkens Avenue; (301) 455-3191; 455-3192;
25 W; 560 AM; 5,400 en; 3,000 pa; 16 hpd; 5
dpw; G.B. Boyce, GM; Marlene Amdur, PD;
Tom Burton, Adv; John Bowen, MD; A.M. and
P.M. album oriented rock and rhythm and blues
and jazz; Eve. jazz, rock, progressive country,
country rock and blue grass; classical; blues;
album-oriented rock.



WMUC-CC, University of Maryland 077
P.O. Box 99; (301) 454-2743; 140 W; 650 khz;
29k ug/9k g en; 8,000 under grad pa; 24 hpd;
168 hpw; Pete Hoover, GM; Mike Doughney,
CE; Bill Scanlan, PD; Dr. Kirkley, Adv; Teri
Shulman, MD; Mike Halligan, BM; Lawrence
Pollack, OM; Album rock; ABC Info, AP Reg.
Broadcast Wire.

MASSACHUSETTS

WAIC-FM American International College 226

Assumption College 749

WBSL-FM, Berkshire School 762
Undermountain Road; (413) 229-6683; 10 W;
91.7 mhz; 365 boarding en; 15,000 pa; 10 hpd; 7
dpw; Jack Stewart, GM; A. Paul Willey, CE;
Tony Sadara, PD; Suzanne Graham, MD; Music
rock, jazz, c/w, disco/soul, classical, Broadway.
News. Special events, community calendar; AP.

**WBHR-CC Blue Hills Regional
High School** 831
100 Randolph Street.

WZBC-FM, Boston College 009
Box K-151; (617) 332-1110; 1,000 W; 90.3 mhz;
13,000 en; 2,500,000 pa; 12 hpd; 7 dpw; Brian
Kelley, GM; Ellis Gabovitch, CE; Laurie Toth,
PD; Bill Griffith, Adv; Kevin Nolan, MD;
Progressive, rock, jazz, folk.

WBIM-FM Bridgewater State College 564

Brockton Public Schools 828
43 Crescent Street.

WCHC-CC-CAFM, College of the Holy Cross
P.O. Box 35-A; (617) 793-2471; 10 W; 89.1 mhz;
2,400 en; 250,000 pa; 18 hpd; 7 dpw; Richard
Patterson, GM; Paul Moraghan, CE; Edward
Riuli, PD; Matthew Toth, Adv; Robert Siefert,
MD; Contemporary, variety; UPI (audio and
teletype), ABC-FM.

WGAO-FM Dean Junior College 634

WDJM-FM Framingham State College 780

WCCH-FM Holyoke Community College 640
303 Homestead Avenue.

WJUL-FM, Lowell University

WRSH-CC-FM, Massasoit Community College 317
290 Thatcher Street; 588-9100, ext. 211; 10 W; 90.5 mhz; 3,000 plus en; 10 to 25 mile radius pa; 15 hpd; 7-10 dpw; Scott Reed, GM; Ed Perry, CE; Charlie Paraskis, PD; Ron Coelho, Adv; Progressive rock and country, public service programming, classical; Hersay, UPI, State and Local.

WMMC-FM, Merrimack College 079
(617) 683-8900; 10 W; 90.5 mhz; 2,200 en; 26,800 pa; 12 hpd; 7 dpw; John Maihos, GM; Al Carp, CE; Carmine Catalana, PD; Hal Forman, Adv; Chris Ferrio, MD; Progressive rock.

WMHC-FM, Mount Holyoke College 165
(413) 538-2044; 10 W; 91.5 mhz; approx. 1,900 en; 18 hpd; 7 dpw; Karen Berman, GM; Monique Chireau, CE; Kim Enders, Irene Sandborg, PD; Rosario Hernandez, Brett Milano, MD; Betsy Frank, ND; Music, some public affairs, news, art programs, special third world programming.

WJJW-FM, North Adams State College 600
(413) 663-9885; 10 W; 91.1 mhz; 2,500 en; 8,000 pa; 19 hpd; 7 dpw; Steven Boudreau, GM; Paul Willey, CE; Barry Rossen, PD; Raymond Sullivan, Adv; Donald Albanese, MD; Progressive evenings, specialty days.

WRBB-FM Northeastern University 257
P.O. Box 96, Roxbury Crossing.

WNMH-CAFM, Northfield Mt. Hermon School 354
Box 1000; CC W; 55 AM; 1,116 en; 600 pa; 10 hpd; 7 dpw; John Willoughby, GM; Forest Hodgkins, CE; Ansie Asbury, PD; Harvey Guthrie, Adv; Dave Rivers, MD; Rock, jazz progressive.

WPAA-FM, Phillips Academy 824

WRPS-FM, Rockland Public Schools 807
34 Goddard Avenue.

WMWM-FM, Salem State College 594
352 Lafayette Street; (617) 745-9400; 130 W; 91.7 mhz; 10,000 en; 100,000 pa; 18 hpd; 7 dpw; T. Page, Adv; M. Molloy, MD; Progressive rock and jazz; ABC News, UPI Wire Service.

WUSM-FM Southeastern Mass. University
Old Westport Road; 999-6459; 10 W; 90.5 FM; 5,000 en; 5,000 pa; 18 hpd; 7 dpw; Gary Kurtis, GM; Robert Randall, CE; Ron DesRosiers, PD; Chuck Gregory, Adv; Kathy Carpenter; Rock, folk-rock, jazz, classical, e-z listening, soul, educ. programming; AP.

WSCB-FM Springfield College 124
263 Alden Street.

WTCC-FM Springfield Technical Community College 396

WSHL-FM, Stonehill College 191
320 Washington Street; 238-1081, ext. 358-9; 10 W; 91.3 mhz; 2,000 en; 300,000 pa; 20 hpd; 7 dpw; Michael Alleva, GM; Michael Burke, CE; Michael Smith, PD; Herbert Wessling, Adv; Philip Garvey, MD; Progressive rock; UPI.

WRLM-FM Stoneleigh-Burnham School 366
Bernardston Road.

WSUB-CC Suffolk University 710
41 Temple Street.

WTBR-FM, Taconic High School 556
Valentine Road; (413) 499-1234, ext. 293; 10 W; 89.5 mhz; 1,700 en; 100,000 pa; 18 hpd; 7 dpw; Tim Shugure, GM; Nick DelGreco, CE; Barry Evans, PD; Bob Cooper, Adv; Bob Cooper, MD; AOR; Mike Leary, SD.

WMUA-FM University of Massachusetts Amherst 296
42 Marston Hall; 545-2425; 1,000 W; 91.1 mhz; 25,000 en; 150,000 pa; 24 hpd; 7 dpw; Progressive, free form; AP.

WUMB-CC, University of Massachusetts Boston 592
Harbor Campus; (617) 287-1900, ext. 2249; 640 AM; 9,000 en; 2,000 pa; 12 hpd; 5 dpw; Patricia Monteith, GM; Alan Dary, PD; Chris Holt, MD; AOR; AP, ABC, Mass. Stud. Broad. Assoc., Mass. Broad. Assoc.

WZLY-FM, Wellesley College 626
(617) 235-9150; 10 W; 91.5 mhz; 2,000 en; 3,000 plus pa; 15 hpd; 7 dpw; Jane Rothchild, Sara Bedrosian, GM; Mike Gordon, CE; Susan Reid, PD; Susan Fedo, Adv; Patty Ido, MD.

WTRZ-FM, Western New England College 627
1215 Wilbraham Road; 783-4183; 10 W; 89.1 mhz; 3,600 en; 20-30,000 pa; 18 hpd; 14 dpw; Kevin Clark, GM; Paul Donovan, CE; Darryl Crouch, PD; Ted Zern, Adv; Paco Sancezs, MD; AOR, disco, soul; AP.

WHSR-FM, Winchester High School 706
80 Skillings Road; 729-9303, ext. 41; 10 W; 91.9 mhz; 1,300 en; greater Boston pa; 8 hpd; 5½ dpw; David Frary, GM; John Williams, CE; Steve Williams, PD; Sandy Wright, MD; Progressive.

MICHIGAN

WVAC-FM, Adrian College 309
110 South Madison; (517) 265-2378; 10 W; 88.1 mhz; 950 en; 9,000 pa; 13 hpd; 7 dpw; Dr. F.E. Smith, GM; Gary Fullhart, PD; Variety, contemporary and educational; MBS, NPR.

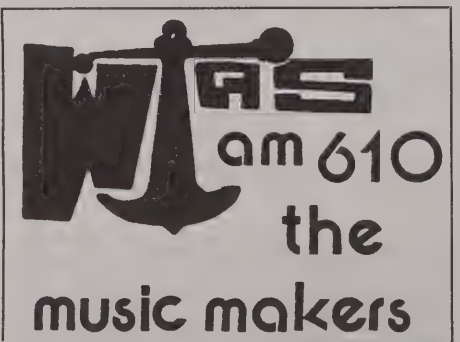
Alma College 756

WBFH-FM, Bloomfield Hills Schools 796
4200 Andover Road; (313) 647-8510; 10 W; 88.1 mhz; 8,475 en; 50,000 pa; 10 hpd; 5 dpw; Pete Bowers, GM; Richard Kennedy, CE; AOR; UPI.

WCHP-CC Central Michigan University 512

WFRS-CC Ferris State College 044
P.O. Box 225.

KRIB-CC General Motors Institute 697
1700 W. Third Avenue.



140 E. 12TH ST. • HOLLAND, MICHIGAN 49423

WTAS-CC, Hope College 274
392-5111, ext. 4451; 90 W; 610 mhz; 2,200 en; 1,800 pa; 30 hpd; 7 dpw; John Hoekstra, GM; Tom Lennox, CE; John Zook, PD; Ted Nielson, Adv; Deb Doron, MD; Progressive; Mutual.

WLMC-CC, Lake Michigan College 455
(616) 927-3571; 10 W; 640 khz; 2,000 en; 2,500 pa; 6 hpd; 5 dpw; Stephen Chavez, GM; Stephen Chavez, CE; Martin Marcus, PD; Jon Penner, Adv; Martin Marcus, MD; Top 40.

WLCC-CC Lansing Community College 611
419 N. Capitol; (517) 373-7480; 18,000 en; 12-16,000 pa; 8 hpd; 5 dpw; Al LaGuire, GM; Tim Redmond, CE; Bill Boggs, PD; Al LaGuire, Adv; Progressive rock and top 50; UPI News.

WBKX-CC-CAFM, Northern Michigan University 520
Lee Hall; (906) 227-2715; 600 CC, 105.1 FM; 10,000 en; 25,000 pa; 24 hpd; 7 dpw; Ted Schantz, GM; Jeff Sainio, CE; Bill Tarpley, PD; Dr. G. Lott, Adv; Gregg Hothem, MD; AOR, progressive; UPI teletype also UPI Audio Network.

WORB-CC-CAFM Oakland Community College 790
27055 Orchard Lake Road; (313) 476-9400, ext. 268; 10 W; 90.3 mhz; 7,000 en; 55,000 pa; 10 hpd; 5 dpw; Mike Schwartz, GM; Mike Lewis, PD; Dan Greenberg, Adv; Nick Canterucci, MD; Variety; UPI.

WOES-FM Ovid-Elsie High School 861
8989 Colony Road; (517) 834-2271; 10 W; 91.3 mhz; 750 en; 5,000 pa; 2 hpd; 5 dpw; James Dorman, CE; George Bishop, Adv.

WORW-FM, Port Huron Area School District 793
1799 Krafft Road; (313) 984-2672; 22.5 ERP W; 91.9 mhz; 8,200 en; 90,000 pa; 16 hpd; 5 dpw; Robert Trapp, GM; Paul Johnson, CE; Rita Wilczynski, PD; Kevin Miller, MD; Robert Trapp, Adv; MOR, contemporary; NPR.

WCAP-CC South Lake High School 784

WSAE-FM, Spring Arbor College 186
(517) 750-1200; 3,000 W; 89.3 mhz; 925 en; 125,000 pa; 17 hpd; 7 dpw; Doug Lushen, GM; Jim Bolton, CE; C. Jacobson, Adv; Therese Wilson, MD; Fine arts, education, religion; IRB, NAFB and ABC Live News.

WSGR-FM, St. Clair County Community College 782
323 Eire Street; (313) 984-5064; 10 W; 91.3 mhz; 3,235 en; 90,000 pa; 16½ hpd; 7 dpw; Donna Williams, GM; Chuck Ramey, CE; Dave Micoff, PD; Donna Williams, Adv; Jamie Carmody, MD; Progressive.

WCEN-FM University of Michigan 080
530 Student Activities Building.

WOHS-FM, Warren Consolidated Schools 858
30333 Hoover Road.

WAYN-CC Wayne State University
672 Putnam; (313) 577-4200; 36,000 en; 13,000 pa; 6 hpd; 5 dpw; Victor Swanson, GM; Victor Swanson, PD; Dorothy Jakymowych, MD; Block programming; ABC; UPI.

MINNESOTA

KAVS-FM, Area Vocational Technical Institute **830**
Highway One East; (281) 681-5427; 1,000 W; 90.1 mhz; 435 en; 20,000 pa; 15 plus hpd; 5 dpw; Howard Rokke, GM; Dick Tyner, CE; Mr. Nicholson, Adv; Donna Leslie, MD; Country, MOR and rock; UPI.

KBSB-FM Bemidji State University **255**
Birch Hall; (218) 755-2059; 113 W; 89.7 mhz; 4,200 en; 16,000 pa; 30 hpd; 7 dpw; Richard Robbins, SM; James Thibodeau, CE; Phillip Kitchen, PD; Peter Nordgren, GM; Kathie Noga, MD; Diversified; UPI.

KBSB-CC Bemidji State University
Deputy Hall; (218) 755-2904; 670/870 khz; 15 hpd; 7 dpw; 2,000 pa; John Elder, SM; Joel Oelfke, PD; Tim Copeland, PD; Peter Nordgren, GM & Adv.

KRLX-FM, Carleton College **017**
(507) 645-4431, ext. 262; 10 W; 90.3 mhz; 1,600 en; 10,000 pa; 13 hpd; 7 dpw; David Koester, GM; Jay Weichselbaum, CE; Russell Leonard, PD; Andrew Miller, MD; Progressive.

KSTC-CC College of St. Thomas **644**

KBCT-CC, Duluth Area Vocational Technical Institute **127**
2101 Trinity Road; (218) 722-2801; 1,100 en; 1,000 pa; 6¼ hpd; 5 dpw; Jack Nisula, GM; Al Roberts, CE; Ted Pellman, PD; Jack Nisula, Adv; Bill Frank, MD; Light rock, country rock with some hard rock; local news, sports, and NBC News.

WVKV-CC Kalamazoo Valley Community College **472**

KMSU-FM, Mankato State University **264**
5th and Jackson Streets; (507) 389-2922; 10 W; 90.5 mhz; 12,000 en; 55,000 pa; 18 hpd; 7 dpw; Marilee Rickard, GM; S. Wolf, CE; Mike Schwartz, PD; S. Wolf, Adv; Sue LaFond, MD; Variety (C&W, MOR, jazz, classical); UPI Wire and Audio.

KMSC-CC, Moorhead State University **211**
356 Owens Hall; (218) 236-2115; 64 W; 650 khz; 5,500 en; 2,000 pa; 15 hpd; 7 dpw; Robert Strnad, GM; Robert Strnad, CE; Scott Sater, PD; Ted Carson, Adv; Dan Dullum, MD; Jazz, top 40, progressive, new albums; ABC News.

WMNC-CC Northwestern Michigan College **852**

KICC-FM Rainy River State Junior College **809**

KUSC-FM, St. Cloud State University **822**
Stewart Hall; (612) 255-3066; 10 W; 88.5 mhz; 12,000 en; 60,000 pa; 15 hpd; 7 dpw; Jerry Eichten, GM; Allan Torney, CE; Dennis Monahan, PD; Rich Reeder, Adv; Mike Gustafson, MD; Progressive rock; UPI Audio and teletype newswire.

KSJU-FM, St. John's University **201**
(612) 363-2692; 10 W; 89.1 mhz FM; 2,000 en; 1,450 pa; 16 hpd; 7 dpw; Victor Assad, GM; Dean Danielson, CE; Bill McDonald, PD; Dave Rotert, MD; Progressive rock and roll.

KSMW, St. Mary's College **189**
Box 29.

KAVS-FM, Thief River Falls Area Vocational School **830**
Highway One East; (218) 681-5427; 1 W; 90.1 mhz; 425 en; 16 hpd; 5 dpw; David Castledine, GM; Carol Erickson, PD; Mr. Bokke, Adv; Country, MOR, rock; UPI World News.

KCUM-FM, University of Minnesota Technical College **684**
Kiehle Building; (218) 281-2231; 10 W; 1,100 en; 4,000 pa; 9 hpd; 7 dpw; Wally Niebaver, GM; Dick Tyner, CE; Tom Walker, PD; Wally Niebaver, Adv; Jim Bierwerth, MD; Top 40, progressive, educational; MBS.

KUMW-CAFM, University of Minnesota Technical College, Waseca **865**
(507) 835-7757, 835-1000 ext. 295; 105.5 Cable FM; 1,000 en; 7,000 pa; 12 hpd; 5½ dpw; Mark Anderson, GM; Joe Nechanicky, CE; Bruce McKee, Adv; Rock and contemporary music.

MISSISSIPPI

WJDC-CC Mississippi Gulf Coast Junior College, Jeff Davis Campus **438**
896-3355; 20 W; 650 mhz; 4,000 en; 2,800 pa; 9 hpd; 5 dpw; Doug Hendon, GM; Robert Rasch, CE; Robert Davis, PD; Doug Hendon, Adv; Robert Davis, MD; Top 40, contemporary, rock; ABC (ACN).

WCBH-CC University of Mississippi **084**

WMSU-FM University of Southern Mississippi **363**

MISSOURI

KMOE-FM Central Methodist College **020**

KBFL-FM **815**
Locust and Main Streets.

KEMW-FM, Central Missouri State University **593**
(816) 429-4010; 100,000 W; 90.9 mhz; 9,500 en; 2.5 million pa; 20 hpd; 7 dpw; John Murray, GM; Rich Johnson, CE; John Beck, OD; Dave Rentie, ND; Gary Grigsby, MD; Public information, sports, music; UPI Audio & Net.

KCLC-FM, Lindenwood College **070**
200 College Drive; (314) 946-2762; 1,500 W; 89.1 mhz; 2,100 en; 35,000 pa; 12 hpd; 7 dpw; Diana Vanlseghe, GM; Paul Grundhauser, CE; Terry Moses, PD; Robert White, Adv; Steve Wood, SD; Chuck Gelber, MD; Public information, sports, music; UPI Audio & Net.

KTSR-FM Nazarene Theological Seminary **636**
1700 East Meyer Boulevard.

KBFL-FM, School District No. 1, Dallas County **815**
Locust at Main; (417) 345-2412; 3,900 W; 90.3 mhz; 1,600 en; 18,250 pa; 18 hpd; 7 dpw; Donald Connelly, GM; Jim Harrison, CE; Dennis Kelley, PD; Country and western, MOR, rock; NPR, Mo. Information Service.

KCFV-FM, St. Louis Community College at Florissant Valley **545**
3400 Pershal Road; (314) 595-4430; 10 W; 89.5 mhz; 15,000 en; 360,000 pa; 10 hpd; 7 dpw; David Anderson, GM; Russ Thalahe, CE; MOR, public affairs; UPI, MPRA; PRIMA.

KSLH-CC-CAFM St. Louis Public Schools **716**
1517 S. Theresa; 865-4550; 12,500 W; 91.5 mhz; 1,500,000 pa; 8 hpd; 5 dpw; Mike Hoedel, GM; John Mitchell, CE; Mike Hoedel, PD; Sue Malone, MD; Educational; SIU Radio Network.

KWWC-FM Stephens College **838**

KCOU-FM University of Missouri Columbia **085**

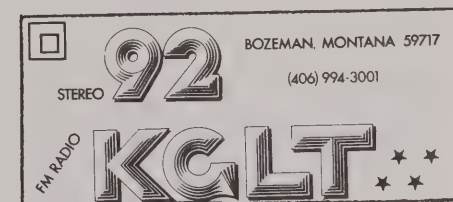
KMFA-CC Univ. of Missouri at Rolla **228**
Box 750 RHA; (314) 341-4276; 750 khz; en; 4,800; pa; 4,800; 16 hpd; 7 dpw; Tim Guethler, PD & MD; Kathy Schroer, Ass't GM; Greg Jennings, CE; Allen B. Agnew, Adv. (F) & BM; Top 40, progressive, jazz, R&B, MOR, etc.

KWMU-FM University of Missouri St. Louis **832**
8001 Natural Bridge; (314) 453-5488; 97,000 W; 90.7 mhz; 13,000 en; 1,500,000 pa; 6 hpd; 3 dpw; Romondo Davis, GM; Bob Gallo, CE; Steve Pohlman, PD; Gary Burns, Adv; Bill Bunkers, MD; Progressive rock, jazz rock; NPR.

KWPB-FM, William Jewell College **567**
(816) 781-3806; 10 W; 91.9 mhz; 1,500 en; 15,000 pa; 11 hpd; 7 dpw; Varied; UPI College Wire Service.

MONTANA

KRER-FM Billings Career Center **736**



KGLT-FM, Montana State University **086**
Student Union Building; (406) 994-3001; 2,000 W; 91.9 mhz; 9,500 en; 75,000 pa; 21-24 hpd; 7 dpw; Gordon Wolfram, GM; Jack Nordquist, CE; Rick Boylan, PD; Sam Rosen, Adv; Rip Cook, MD; Diversified: Rock, C&W, class, bluegrass, folk, jazz, R&B; UPI Wire; Zodiac News.

NEBRASKA

KOCU-CC Creighton University
2500 California Street; (402) 449-2818; 5,000 en; 2,000 pa; 10 hpd; 5 dpw; B. Hallinan, GM; Dave Parks, CE; Cary Pheffer, PD; B. Hough, Adv; Larry Donovan, MD; AP News Service.

KDCV-FM, Dana College **503**
(402) 426-5565; 10 W; 91.1 mhz; 500 en; 6,000 pa; 12 hpd; 6 dpw; D. Dibben, GM; A. Hernes, CE; Bruce Bro, PD; Barb Kalai, MD; Varied.

KWSC-FM, Wayne State College **581**
(402) 375-2207-2208; 320 ERP W; 91.9 mhz; 2,000 en; 15,000 pa; 12 hpd; 6½ dpw; Tom Maggart, GM; Douglas Thompson, CE; Terry Hasebroock, PD; Arthur Dirks, Adv; Dennis Winingar, MD; AOR, classical, news, sports; AP Wire.

NEVADA

KLME-FM, Lander County School District 851
550 E. Altenburg; (702) 635-5202; 10 W; 88.1
mhz; 176 en; 3,000 pa; 11 hpd; 6 dpw; Ford,
GM; Herberth, CE; Ford, PD; Ford, Adv; Ford,
MD; We play everything.

CSUN-CC University of Nevada 764

KUNR-FM, University of Nevada 794
106 EB; (702) 784-6591; 1,000 W; 88.7 mhz;
8,500 en; 12,000 pa; 12 hpd; 82 hpw; Wendell
Dodds, GM; Jerome Wilhelmi, CE; Gary Irat-
cabal, PD; Classical, educational.

NEW HAMPSHIRE

WOMB-CC Franconia College 535

WNEC-FM, New England College 459
(603) 428-2278; 10 W; 91.7 mhz; 1,200 en;
12,000 pa; 21 hpd; 7 dpw; Bruce Kettele, GM;
Phil Reeder, CE; Kevin Gilson, PD; Frank Foti,
Adv; Jamey Poss, MD; Progressive, rock, jazz,
country & classical; ABC News; AP; Zodiac.

WCAC-CC New Hampshire College 720

WPEA-FM, Phillips Exeter Academy 184
(603) 778-8973; 10 W; 90.5 mhz; 950 en; 5,000
pa; 10 hpd; 7 dpw; Charles Singer, GM; Rob
Youngblood, CE; Gerald Cander, PD; Robert
Cornell, Adv; James Trowbridge, MD; 80%
Rock, 10% Jazz, 5% Classical, 5% Soul; ABC
News.

WPCR-FM, Plymouth State College 470
P.O. Box 189; (603) 536-1760; 10 W; 91.7 FM;
3,400 en; 35,000 pa; 19 hpd; 7 dpw; Michael
Evans, GM; Michael Huston, CE; Doug Philipou,
PD; Prof. Downs, Adv; Michael Evans, MD.

WUNH-FM, University of New Hampshire 088
Memorial Union Building; (603) 862-2541; 1,750
W; 91.3 mhz; 10,000 en; 600,000 pa; 21 hpd; 7
dpw; Douglass White, Jr., GM; Mark Ward, CE;
Louis Bruno, PD; Gene Franceware, Adv; Bruce
Pingree, MD; Progressive rock; AP Wire; ABC
FM News.

**WSJI-CC White Mountain Regional
High School** 616

NEW JERSEY

WAWZ-FM, Alma White College

**WBSB-CC-CAFM Bergen Community
College** 595
400 Paramus Road; 447-0232; 50 W; 640 AM;
11,000 en; 75,000 pa; 12 hpd; 5 dpw; Diane
Scibetta, GM; Joe Fedele, CE; Joe Volpe, PD;
Dr. Dolce, Jack Dirr; Adv; Clace Cleaver, MD;
FM contemporary.

**WBGD-FM, Brick Township
Board of Education** 747

WBJB-FM, Brookdale Community College 734
(201) 842-1900, ext. 295; 2,250 W; 90.5 mhz;
9,000 en; 500,000 pa; 19 hpd; 7 dpw; Lou
Pullano, GM; Dick Swetits, CE; Ron Lilep, PD;
Chuck Pearce, MD; Rick Hansen, SM; 70%
Diversified entertainment; 20% Cultural in-
formational, educational; 10% News; AP, IBS,
NAEB, New Jersey Sound.

WCCR-CC Camden County College 514

WCCM-CC, County College of Morris 848
Rt. 10 & Center Grove Road; 361-8993; 11,000
en; 8,000 pa; 12 hpd; 5 dpw; Debi Post, GM;
Glenn Eisenecker, CE; Irene Trudel, PD; Dr.
Tullen, Adv; Mike Ragogna, MD; Free form,
rock; UPI.

WERD-CC, Drew University 332
(201) 377-4466; 20 W; 590 AM; 2,500 en; 2,500
pa; 13 hpd; 7 dpw; Graham Crackers, GM; Ray
Jenn, CE; Iam Bjorkman, PD; R. Fen-
stermacher, Adv; Tony Ehinger, MD; Rock,
jazz, folk.

WFDR-CC Fairleigh Dickinson University 721
Montross & W. Passaic Avenues.

WGLS-FM, Glassboro State College 300
P.O. Box 116; (609) 445-7335; 440 W; 89.7 mhz;
13,000 en; 50,000 pa; 20 hpd; 124 hpw; John
Martin, GM; Allen Miller, CE; Joseph Mulder,
PD; R. Michael Donovan, Adv; Susan Hughes,
MD; Top 40, jazz, progressive rock, mellow,
educational, soul; American Information Radio
Network.

WHPH-FM Hanover Park High School 258
Mt. Pleasant Avenue.

WCVH-FM Hunterdon Central High School 579
Route 31.

WKCU-CC, Kean College of New Jersey 542
Morris Avenue; 289-8388; 14,000 en; 19,000 pa;
18 hpd; 5 dpw; Starchild, GM; George Gollas,
CE; Tony Brennan, PD; Freda Remmers,
Robert Fyne, Adv; Derek Dent, MD;
Progressive; AP.

**WLDS-CC, Livingston College
Rutgers University** 471
LPO 13112; (201) 932-4170; 640 mhz; 6,500 en;
5,000 pa; 17 hpd; 7 dpw; David Brockington,
GM; Ken Jones, PD; Weusi Salim, Adv;
Progressive; UPI.

WMCX-FM Monmouth College 256
Cedar and Norwood Avenues.

WMSC-FM Montclair State College 311
Student Center.

WJSV-FM Morristown High School
50 Early Street, Morristown, NJ; (201) 267-
9460; 90.5 FM; 10 W; 12 hpd; 7 dpw; Mark
Nusbaum, SM; Sue Byrnes, MD; Jonathan
Pincus, PD; Edmund Peters, ND; John Wilson,
SD; Wayne Armbrust, SCE; Bruce Lontka, CE;
Educational.

**WJTBC-CC, New Jersey Institute
of Technology** 322
323 High Street; (201) 645-5316; 10 W; 550 khz;
5,042 en; 6,000 pa; 11 hpd; 5 dpw; Tony Peppe,
GM; Ed Schoepkey, CE; Marc Osetec, PD;
Raymond Slusarczyk, Adv; Ron Bernard, MD;
Contemporary album.

WOCC-CC, Ocean County College 707
College Drive; (201) 255-4000, ext. 300; 4,065
en; 4,065 pa; 12 hpd; 50 hpw; Progressive rock.

WRPR-CC Ramapo College of New Jersey 701
P.O. Box 441.

WWRC-CC, Rider College 112
2083 Lawrenceville Road; (609) 896-0800; 640
AM-CC; 5,000 en; 2,500 pa; 18 hpd; 7 dpw; Jim
Boyle, GM; Emil Gombosi, CE; David Sloves,
PD; R.G. Graves, Adv; Andrea Dolin, MD;
Mellow rock, contemporary and progressive.

WRCB-CC Rutgers University 674
350 High Street; (201) 648-5187; 4 W; 640 khz;
10,000 en; 10,000 pa; 10 hpd; 5 dpw; Richard
Tirondola, GM; Steven Lauf, CE; Patrick
Tengwall, PD; Alan Brown, Adv; Sam Magliaro,
MD; Rock.

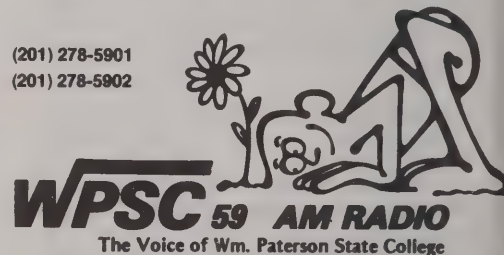
WSPS-FM, St. Paul's School 804

WCPR-CC, Stevens Institute of Technology 352
Box S-1461; (201) 795-4887; 61 W; 740 khz;
1,800 en; 2,100 pa; 8 hpd; 5 dpw; Spencer
Morasch, GM; Ken Mayer, CE; Tom Ortman,
PD; Sam Goff, BM; Bob Warner, MD; Free
format; UPI.

WTSR-FM, Trenton State College 130
Student Center; (609) 771-2420; 1,500 W; 91.3
FM; 12,000 en; 2 million, pa; 19 hpd; 135 hpw;
Robert Jefferon, GM; Wally Chase, CE; Mark
Didia, PD; Dr. Peter Panos, Adv; Bill Evans,
MD; Progressive.

WCPE-CC, Union College 523
1033 Springfield Ave.; 276-4010; 640 khz; 5,000
en; 5,000 pa; 8 hpd; 5 dpw; Albert DiGiovanni,
GM; Kurt Friedrichson, Jr., CE; Jeanne Han-
nemann, PD; Tim McCracken, Adv; James
Rotolo, ND; James Reilly, MD; Free style.

(201) 278-5901
(201) 278-5902



**WPSC-CC-CAFM, William Paterson
State College** 449
300 Pompton Road; (201) 278-5901 or 278-5902;
590 khz; 10,000 en; 32,000 pa; 19 hpd; 7 dpw;
Ben Bencivenga, GM; Gary Yacono, Asst. GM;
Lou Ferrera, PD; Ken Altman, MD; Tim Ken-
nedy, CE; George Koodraz, ND; Popular and
progressive rock.

NEW MEXICO

KNMS-CC New Mexico State University 445
P.O. Box CC.

NEW YORK

WNYU-FM 094
566 LaGuardia Place.

WBAU-FM, Adelphi University 001
P.O. Box 365; (516) 747-4757; 390 W; 90.3 FM;
11,000 en; 8 million pa; 8 hpd; 7 dpw; Susan
O'Connell, SM; John Schmidt, TD; N. Petron,
Adv; Nelson Vinokor, MD; Variety; UPI, UPI
Audio.

**WGFR-FM Adirondack Community
College** 881
Bay Road.

WALF-FM Alfred University 497
P.O. Box 811.

WBXL-FM, Baldwinsville Academy 789
East Oneida Street Complex; (315) 635-3949, ext. 333; 10 W; 90.5 FM; 1,700 en; 500,000 pa; 15 hpd; 5 dpw; Donna Ryder, GM; Dan Randal, CE; Dave Krentel, PD; Al Jenner, Adv; Jon Humphrey, MD; Creative, progressive jazz and rock; Mutual News.

WXBA-FM Brentwood Union Free School 649
Town of Islip.

WBSU-CC, Brockport State University 091
Seymore College Union; (716) 395-2580; 20 W; 600 AM; 10,000 en; 4,000 pa; 20 hpd; 7 dpw; Scott Fishman, GM; Brian Issacson, CE; Marc Goldfischer, PD; Frank Filardo, Adv; Dennis Chasse, MD; Progressive variety.

WBCC-CC Bronx Community College 724

WBUR-CC Brooklyn College 393
Brooklyn; (212) 859-6048; 590 CC; 30,000 en; 120,000 pa; 14 hpd; 7 dpw; Peter Meyer, GM; Steve Yalullo, CE; Steve Vogel, PD; Glenn Sundel, Pres; Lloyd Jassin, MD; Progressive, news, sports, community affairs; Press Assoc.

WCCG-CC, Canisius College 612
2001 Main Street; 883-7000, ext. 632; 24 W; 690 mhz; 3,500 en; 3,500 pa; 14 hpd; 7 dpw; Jeff Wolfers, GM; Chick Kleinscjdnt, CE; Tom Frizzell, PD; Jack Howell, Adv; Greg Mott, MD; Current AOR.

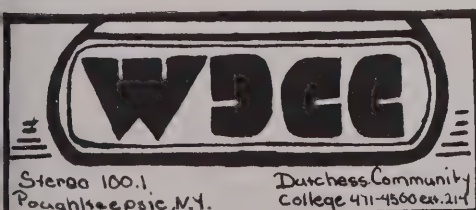
WDWN-FM, Cayuga County Community College 548
Franklin Street; (315) 253-0449; 14.2 W; 88.9 mhz; 2,000 en; 40,000 pa; 8½ hpd; 7 dpw; Margaret Rockefeller, GM; Jan Andrews, CE; Ellen Lydon, PD; Lee Costello, MD; Diverse.

WCCR, City College of New York 310
Finley Center, 133rd Street, Convent Avenue; 690-8171; 25 W; 640 khz; 17,000 en; 180,000 pa; 12 hpd; 5 dpw; Nat Phillips, GM; C. Gaskin, CE; John Johnson, PD; E. Boyton, Adv; Marty Martinez, MD; Contemporary, educational; ABC/UPI.

WRCU-FM, Colgate University 025
Dodge House; (315) 824-1212; 1,000 W; 90.1 mhz; 2,500 en; 80-100,000 pa; 20 hpd; 7 dpw; Al Yellon, GM; Nick Marasco, CE; Mark Leibowitz, PD; Dr. Robert Blackmore, Adv; Tony Shields, MD; Progressive; UPI Audio.

WVBR-FM, Cornell University 029
227 Linden Avenue; (607) 273-4000; 3,000 W; 93.5 mhz; 16,546 en; 80,000 pa; 24 hpd; 7 dpw; Larry Epstein, GM; Kim Gould, CE; Andy Denemark, PD; Jayne Lippman, MD; Album rock; ABC/FM.

WCEB-FM, Corning Community College 862
Box 200.



WDCD-CAFM Dutchess Community College 730
Pendell Road; 471-4500, ext. 214; 100.1 mhz; 7,300 en; 5-7,000 pa; 14 hpd; 6 dpw; Paulette

Schradin, SM; Robert Koche, GM; Robert Koche, CE; Alan Bertow, PD; Leon Larson, Adv; Kevin Keating NM & MD; Progressive, MOR.

WECW-FM Elmira College 327

Fulton-Montgomery Community College 845

WGMC-FM, Greece Central School District 573
P.O. Box 7197; (716) 225-5330; 10 W; 90.1 mhz; 34,000 en; 90,000 pa; 13 hpd; 6 dpw; Louis Betstadt, GM; John Craig, CE; Vivian King, PD; Lou Betstadt, Adv; Denise Lazor, MD; Community, educational; UPI, MERA - Monroe Educational Radio Assoc. Network.

WHCL-CC Hamilton/Kirkland Colleges 050

WRHO-FM Hartwick College 421
Hartwick College; (607) 432-3262; 10 W; 89.5 mhz; 50 en; 24,000 pa; 24 hpd; 7 dpw; Stephen Boese, GM; Randle Downer, CE; Karen Acker, PD; Otto Sonder, Adv; Charles Brush, Jeff Gibson, Bob Nieweyer, MD; Free format; UPI Teletype.

WHLC-CC, Herbert H. Lehman College 369
Bedford Park Boulevard West; 584-4616; 20 W; 590 AM; 12,000 en; 200 pa; 12 hpd; 5 dpw; Mark Schneider, GM; Bob Cohen, CE; Ron Robinson, PD; Chris Dodrill, Adv; Kathy Block, MD; Free form, mostly AOR.

WHCR-CC, Herkimer Community College 591
Reservoir Road; (315) 866-0300, ext. 78; 1,500 en; 2,000 pa; 10.5 hpd; 52.5 hpw; Jeff Gornick, GM; Mike Elson, CE; Tim Hill, PD; Dave Champoux, Adv; Edward Griffin, MD; Mixed rock; CBS.

WEOS-FM Hobart and William Smith Colleges 056
St. Clair Street; (315) 789-8970; 3,000 W; 89.7 mhz; 1,700 en; 18 hpd; 7 dpw; Susan Brown, GM; Frank Shoupe, CE; Rock, a fair amount of jazz; UPI Services.

WJSL-CC-FM, Houghton College 058
(716) 567-2698; 25 W AM; 10 W FM; 640 AM; 90.3 FM; 1,200 en; 2,000 pa; 18 hpd; 7 dpw; Lloyd Lane, GM; Jim Childs, CE; Mark Humphrey, PD; Roger Rozendal, Adv; Frank Herzog, MD; MOR, Top 40, religious, rock; UPI.

WRFH-CC, Hunter College 621
695 Park Avenue; (212) 570-5282; 50 W; 590 mhz; 30,000 en; 30,000 pa; 11 hpd; 5 dpw; Reynold Joseph, GM; Rusty Bryttan, CE; Bruce Geller, PD; Max Goldstein, Adv; Ro Giovanniello, MD; Diversified.

Jamestown Community College 837

WKRFB-FM Kingsborough Community College 502
2001 Oriental Boulevard; (212) 934-5604; 10 W; 90.9 FM; 10,000+ en; Brooklyn pa; 12 hpd; 5-7 dpw; Angelo Silecchia, GM; Ace Zaken, CE; Corey Coopersmith, PD; John Manbeck, Adv; Bruce Kramer, MD; Educational, FM variety.

WLGC-CC LaGuardia Community College 537
31-10 Thomson Avenue

WLMU-CC, LeMoyne College 522
LeMoyne Heights, Dablon Hall; (315) 446-2882, ext. 549; 50 W; 680 AM; 1,800 en; 1,100 pa; 10 hpd; 7 dpw; Lee McCain, GM; Thomas With, CE; Joanne Mandarano, PD; John Miller, Adv; Stephen Basile, MD; Popular music, request line, educational programs.

WLIU-CC Long Island University 475
385 Flatbush Avenue.

WRCM-CC, Manhattan College 521
Box 85; (212) 548-1400, ext. 443; 50 W; 850 khz; 5,000 en; 4,500 pa; 16 hpd; 5 dpw; Ken Egbert, GM; Craig Rice, CE; Richard Saepia, PD; Andy Doro, Adv; Joe Tauro, MD; Loose playlist (20 min. programmed previously per hour).

WMCR-CC, Marist College 379
North Road; (914) 471-3240, ext. 203; 20 W; 640 khz; 1,600 en; 1,600 pa; 12 hpd; 7 dpw; Vince Capozzi, GM; Alan Hunter, CE; Chris Paccione, PD; Ed Mulvey, Adv; Guy Greco, MD; Progressive music, news, sports, features.

WMCC-CC, Monroe Community College 494
1000 E. Henrietta Road; (716) 442-9950, ext. 738; 9,000 en; 10,000 pa; 14 hpd; 5 dpw; John Lembo, GM; Bruce Dunn, CE; Bill Pearson, PD; Matt Matteo, Adv; Nora Post, MD; AOR; Zodiac News Service.

WNYT-CC N.Y. Institute of Technology 353
P.O. Box 429.

WRBW-CC, Owen D. Young Central School 558
(315) 858-0927; 400 en; 400+ pa; 5 hpd; 5 hpw; Vickie Herron, GM; Keith Richardson, CE; Keith Richardson, PD; Walter Keach, Adv; Jamie Lehr, MD.

WPUB-CC, Pace University 602
1 Pace Place; (212) 285-3696; 640 mhz; 20,000 en; 151,000 pa; 15 hpd; 6 dpw; Wayne Smith, GM; Anne Ceteiri, CE; Judith Romano, PD; Irving Settel, Adv; Glenn Apann, MD; William Levy, Asst. GM; Progressive; WOR News.

WCSQ-FM, Paul V. Moore High School 818

WPIR-CAFM, Pratt Institute 323
215 Willoughby Avenue; 857-4220; 88.3 FM; 600 AM; 4,700 en; 4,700 pa; 18 hpd; 7 dpw; Bill Roulfing, GM; Jim Stephans, CE; Dave Wynn, PD; Roxy Anniuk, MD; You name it - we got it (music).

WITR-FM Rochester Institute of Technology 115
Box 9969; (716) 464-2000; 10 W; 89.7 mhz; 7,000 day en; 35,000 pa; 19 hpd; 7 dpw; Robert Dye, GM; Bob Greenberg, CE; Kevin Patrick, PD; Ed Steffens, Adv; Progressive rock, jazz; UPI, Zodiac.

WRCC-FM-CAFM, Rockland Community College 482
145 College Road; 352-4442; 25 W; 640 mhz; 8,000 en; 8,000 pa; 14 hpd; 5 dpw; Joe Crother, GM; Mark Glick, Tom Frishe, CE; John Zugibe, PD; Jon Lambert, Adv; Stew Rylander, MD; Progressive rock, jazz; News Blimp.

WRHR-CC-CAFM, Rush-Henrietta Central School 746
1799 Lehigh Station Road; (716) 334-7745; 10 W; 90.5 mhz; 10,000 en; 30,000 pa; 4-6 hpd; 5 dpw; George Michel, GM; Les Wetherbee, CE; Peter Polfiet, SSM; David Sisson, Adv; Ken Breese, MD; Top 40; MERA (Monroe Educational Radio Assoc.).

WVCR, Siena College 314

WSPN, Skidmore College 536

WSBU-FM, St. Bonaventure University 259
P.O. Drawer "O"; (716) 375-2306; 10 W; 88.3
mhz; 2,500 en; 40,000 pa; 18 hpd; 7 dpw;
Andrew Scherding, GM; Martin Douglas, PD;
Brian Collinane, Adv; Jim Kinsella, MD;
Progressive; UPI, ABC.

WJFR-CC, St. John Fisher College 457
3690 East Avenue; 586-1360; 40 W; 540 mhz;
2,000 en; 2,500 pa; 17 hpd; 6 dpw; Kathy
Goetzman, Paul Cassella, GM; Paul Vassaw,
CE; Dave Schoepfel, PD; Gary Cuminale, Adv;
Paul Colella, MD; Free; AP Wire Service.

**WVSI-CC Staten Island Community
College** 655

**WCDB-FM, State University of New York
at Albany** 090
1400 Washington Avenue; (518) 457-5808; 10 W;
90.9 mhz; 15,000 en; 200,000 pa; 19 hpd; 7 dpw;
Paul Rosenthal, GM; Ira Goldstein, CE; Richard
Schenkman, PD; Robert Squatriglia, Adv; Neil
Siegel, MD; Progressive rock, talk, public af-
fairs; AP.

WHRW-FM SUNY/Binghamton 052

WBSU-CC SUC at Brockport 091

WCOB-CC SUC at Cobleskill 414

**WSUC-CC-CAFM, State University of New York
at Cortland** 319
Brockway Hall; (607) 753-4818; 10 W; 90.7 mhz;
5,400 en; 30,000 pa; 18 hpd; 7 dpw; Progressive
rock; Progressive Radio Net.; Zodiac; UPI Type
only.

**WCVF-CC, State University of New York
at Fredonia** 092
Gregory Hall; (716) 673-3429; 5,300 en; 2,500
pa; 24 hpd; 7 dpw; Mitch Haley, GM; Doug Wolf,
Acting CE; Lorraine Rapp, PD; Glenn Rosen-
berg, BM; Tony Florentino, MD; 50% Top 40,
50% Progressive, including special program-
ming; ABC, RAB, AP, IBS.

**WGSU-FM, State University College
at Geneseo** 093
(716) 245-5576, 5586; 1,850 W; 89.3 mhz; 6,000
en; 25,000 pa; 17½ hpd; 7 dpw; Robert
Freiburger, GM; Fred Ambrose, CE; Robert
Wright, PD; Quentin Johnson, MD;
Educational, cultural; UPI, ABC, Audio.

**WONY-FM, State University College
at Oneonta** 171
SUC, Morris Hall; Office 432-7130; Studio 431-
2711; 10 W; 90.9 mhz; 5,400 en; 22,000 pa; 24
hpd; 7 dpw; Neal Freiman, GM; Tim Braddock,
CE; Scott Taylor, PD; Pat Wilks, ND; Mike
Halpern, MD; Tim Stone, PR; Palmer
Farrington, Oper.; Dan Pion, Bus.; Non-
commercial, free format; UPI.

**WDCR-CC, State University College
at Oswego** 374
Hewitt Union; 343-8859; 640 mhz; 8,000 en;
4,000 pa; 18 hpd; 7 dpw; News and information
with progressive music; UPI.

**WPLT-CC-CAFM, State University College
at Plattsburgh** 263
(518) 564-2727/2728; 650 khz; 91.1 mhz; 6,500
en; 12,500-15,000 pa; 20 hpd; 7 dpw; Marc
Wald, GM; Roy Edmonds, CE; Ric Clissold, PD;
Phillip English, Adv; Charles Koch, MD;
Progressive rock & jazz, free form, public af-
fairs; Progressive Radio Network, Pacifica,
Longhorn Radio Network.

**WRPS-CC State University College
at Potsdam** 394
268-3730; 20 W; 730 mhz; 4,500 en; 3,800 pa; 24
hpd; 7 dpw; Bob LaRue, GM; Phyllis Stonesifer,
CE; Mark Boston, PD; Bob Macy, Adv; Toby
Syrell, MD; Progressive, top 40; ABC News.

**WPUR-FM-CAFM, State University of New York
College at Purchase** 575
c/o Student Activities; (914) 253-8088; 590 AM
CC; 2,500 en; 800 pa; 8 hpd; 48 dpw; Andrew
Lanset, GM; Jim McCartney, CE; Carl Reinleib,
PD; Bill Harrison, MD; Music and free form
programming.

**WUSB-FM, State University of New York
at Stony Brook** 246
Student Union Building; (516) 246-7900; 4,000
W; 90.1 Stereo; 15,000 en; 3 million pa; 20 hpd;
7 dpw; Norman Prusslin, GM; Ed Becker, Frank
Burgert, CE; David Rosenberg, PD; Jim
Lieblich and Ralph Pantuso, MD; Progressive,
alternative; UPI Audio and Teletype.

**WSCC-CC Suffolk County Community
College** 519

WAER-FM Syracuse University 243
215 University Place.

**WRUR-FM, University of Rochester
Broadcasting Corporation** 114
P.O. Box 5068; (716) 275-6666; 970 ERP; 88.5
mhz; 4,000 undergrad.; 4,000 grad. en;
250,000+ pa; 21 hpd; 7 dpw; Timothy Charpie,
GM; John Walsh, CE; Eric Finamore, PD; Peter
Rubens, MD; Jazz, progressive, classical;
APRadio.

**WRUR-CC University of Rochester
Broadcasting Corporation**
Campus only. 648 khz; 3,000 pa; 8-12 hpd; 7
dpw; Tony Bonaccio, PD; General, oriented
toward college audience.

**WPNR-FM, Utica College of Syracuse
University** 570
Burrstone Road; (315) 792-3069; 10 W; 90.7 mhz;
1,400 en; 80,000 pa; 18 hpd; 7 dpw; Bob
Feldman, GM; Norm Bernstein, CE; John
Casellini, PD; Bruce Brodsky, Adv; Bob
Williams, MD; Progressive rock with hourly
news and specials.

WVKR-FM, Vassar College 487
Box 166; (914) 473-2999; 10 W; 91.3 mhz; 2,300
en; 60,000 pa; 20 hpd; 7 dpw; Stew Schantz,
GM; Jose Velez, CE; Bob Hirschfeld, PD; Jon
Benjamin, Fritz Hager, MD; Progressive rock,
jazz, classical; UPI.

**WARY-FM Westchester Community
College** 708
75 Grasslands Road.

WYUR-CC, Yeshiva University 344
500 W. 185th Street; (212) 568-4700; 75 W; 820
AM; 3,000 en; 3,000 pa; 10 hpd; 5 dpw; Ted
Zablotsky, GM; Berry Stahl, CE; Joel Berg, PD;
Jon Kramer, MD; 50% Top 40, oldies, midroad,
classical, jazz, 50% Israeli, Hebrew.

WYCR-FM York College CUNY 650
150-14 Jamaica Avenue.

NORTH CAROLINA

WASU Appalachian State University 425

WNDN-FM Catawba College 693
(704) 637-4456 or 637-4408; 10 W; 91.1 mhz;
1,000 en; 15,000 pa; 8 hpd; 7 dpw; Brian
Gieseler, GM; Fred Ostwald, CE; Dave Smith,
PD; Gerald Honaker, Adv; Vince Palazzi, MD;
All types of music - educational; N.C.
Educational Radio Network.

WDAV-FM Davidson College 376
PO Box 278; (704) 892-1908; 10 W; 90.5 khz;
1,300 en; 9,000 pa; 17 hpd; 7 dpw; Sidney
Barrett, GM; Paul Sealy, CE; Dave Schmidt,
PD; Progressive rock, jazz, classical.

WDUK-FM Duke University 687
4706 Duke Station.

WFSS-FM Fayetteville State University 735
(919) 486-1381; 10 W; 88.1 khz; 2,010 en; 50,000
pa; 12 hpd; 7 dpw; Louis McIntyre, GM; Robert
Collins, CE; Andre Murphy, PD; S.C. Ross, Adv;
Stacy Burrs, MD; Variety.

WGWG-FM Gardner-Webb College 759
Box 13.

WQFS-FM Guilford College 825

WLMC-FM Lees McRae College 206

WVMH-FM Mars Hill College 392
Box 1161-C.

WANT-CC North Carolina A & T Univ. 204

WKNC-FM North Carolina State University 096
PO Box 5748; (919) 737-2401; 2900 W; 88.1 mhz;
20,000 en; 800,000 pa; 21 hpd; 7 dpw; Samuel
Taylor, GM; Robert Sadler, CE; Rob Cordle, PD;
John Gill, MD; Classical, jazz, progressive,
soul, top 40; ABC Info Radio; NC News Net-
work.

WPSU-CC Pembroke State University 646

WSPC-CC Pfeiffer College 104
(704) 463-7115; 50 W; 580 AM; 1,000 en; 1,800
pa; 6 hpd; 7 dpw; MOR - R&B; Luthern Hours,
Zodiac News.

**WRSH-FM Richmond Country
Board of Education** 833
Long Drive.

WUNF-FM UNC-Ashville 447
University Heights; 254-1057; 10 W; 88.1 mhz;
2,000 en; 40,000 pa; 16 hpd; 7 dpw; Dean Sales,
GM; Karl Liebmann, CE; Joe Levy, PD; Dr. S.
Browning, Adv; Brad Arnold, MD; Progressive.

WLOZ-FM UNC-Wilmington 220
601 S. College Road; (919) 791-8224; 10 W; 91.3
mhz; 3,800 en; 20,000 pa; 8 hpd; 7 dpw; Rusty
Walker, GM; Al Ludlum, CE; Chris Aldridge,
PD; Dr. I. Clator, Adv; Greg Larrimore, MD;
Non-commercial educational; Adult
progressive, rock.

WWCU-FM Western Carolina University 286
Drawer W; (704) 293-7173; 10 W; 91.7 mhz;
6,000 en; 10,000 pa; 18 hpd; 7 dpw; Jake
Phillips, GM; Charles Morgan, CE; Mark
Robinson, PD; Ted Eiland, Adv; Rod Hampton,
MD; Top 40, progressive; MBS; UPI.

NORTH DAKOTA

KDSC-CC Dickinson State College 637
(701) 227-2323; 50 W; 690 mhz; 1,020 en; 500 pa; 6 hpd; 7 dpw; Marvin Jonason, GM; Dirk Brewik, PD; M. Jonason, Adv; James Schwartz, MD; MOR; Top 20.

OHIO

WBWC-FM Baldwin-Wallace College 207
Box A-2 College Union; (216) 826-2145; 10 W; 88.3 Stereo; 3,100 en; 250,000 plus pa; 14 hpd; 7 dpw; Pat Mezzulo, GM; Dave Bobco, CE; Phil Finn, PD; Bill Allman, Adv; Craig Adams, MD; Diversified educational; ABC-FM; UPI Wire; OAC Sports.

WBHR-FM Bellaire High School 733
35th & Gurnsey St.; (614) 676-3652; 10 W; 88.7 mhz; 1,000 en; 10,000 pa; 7½ hpd; 5 dpw; Norman Russell, GM; Norman Russell, CE; Debbie Skaggs, PD; Norman Russell, Adv; Ed Street, MD; Rock.

WBUF-CC Bluffton College 435
Box 1327 Marbeck Center; (419) 358-8015; 6 W; 540 khz; 650+ en; 650+ pa; 5 hpd; 7 dpw; Walter Nickeson, GM; Scott Slagel, CE; Walter Nickeson, PD; Dale Dickey, Adv; Joe Recker, MD; Free wheeling.

WFAL-CC Bowling Green State University 434
413 South Hall; (419) 372-2195; 680 khz; 16,500 en; 8,200 pa; 19 hpd; 7 dpw; John Mann, GM; Harold Fogt, CE; Bob Bishop, PD; R.K. Clark, Adv; Dan Jones, MD; Contemporary rock; UPI.

WCXL-FM Broadcast Workshop, Inc. 770
5554 W. 3rd St.; (513) 298-5239; 10 W; 88.7 mhz; 100 en; 500,000 pa; 18 hpd; 7 dpw; Harold Parshall, GM; Harold Parshall, CE; Rose Darrah, PD; Tom Milton, Adv; Clyde Lang, MD; Diversified; 91U Net; Longhorn Radio Net.

WQRP-FM Broadcast Workshop, Inc. 770
151 Grantwood Dr., West Carrollton, Ohio; 10 W; 88.1 mhz.

WCSB-FM Cleveland State University 632
1983 East 24th St.; (216) 687-3523; 6.3 W; 89.3 mhz; 17,800 en; 1.5 million pa; 18 hpd; 7 dpw; George Karshner, GM; Steve Krone, CE; Richard Barton, PD; Arnold Tew, Adv; Tom Lash, MD; Diversified.

WLFC-FM Findlay College 505
1000 North Main Street.

WHEI-FM Heidelberg College 704

WHRM-FM Hiram College 055

WUJC-FM John Carroll University 587
University Heights; (216) 932-7946; 750 W; 88.7 mhz; 4,200 en; 2.5 M pa; 17 hpd; 7 dpw; John Martin, GM; Jim Csaszar, CE; Rich Kenney, PD; Dr. Jacqueline Schmidt, Adv; Mark Toth, MD; Contemporary, jazz, progressive; UPI; ABC.

WKCO-FM Kenyon College 408
PO Box 312; (614) 427-3711; 10 W; 91.9 mhz; 1,500 en; 8,000 pa; 18 hpd; 7 dpw; John Giardino, GM; Bill Schneck, CE; Martin Secrest, PD; Mr. Hecht, Adv; Dave Bucey, MD; Progressive.

WMUB-FM Miami University 801
Tellecommunications Center; (513) 529-5700; 830 W; 88.5 mhz; 14,000 en; 100,000 pa; 20 hpd; 7 dpw; William Utter, GM; Robert Bullio, CE; Jim Miskimen, PD; Jim Bennett, MD; Diversified; UPI Wire/Audio; NPR.

WRMU-FM Mount Union College 222
1972 Clark Ave.; (216) 823-2414; 2800 W; 91.1 mhz; 1,060 en; 1 M pa; 18 hpd; 7 dpw; Don Sheehan, GM; Samuel Shimp, CE; Rick Coplan, PD; Charles Morford, SD; Variety; UPI Wire Service; Longhorn Network.

WNWR-FM Northwest High School 740
8590 Erie Ave., Box 584 - Canal Fulton; (216) 854-4179; 840 W; 90.9 mhz; 910 en; 50,000 pa; 12 hpd; 7 dpw; Robert Sassaman, GM & CE; Jon Finna, PD; Joe Weigand, Adv; Gene Cihon, MD; Top 40.

WOBC-FM Oberlin College
Wilder Hall; (216) 775-8139 or 8107; 10 W; 88.7 mhz; 3,000 en; 10,000 pa; 24 hpd; 7 dpw; Hendrik Sybrandt, GM; Bruce MacMillan, CE; Leon Harris, PD; Dan Goulding, Adv; Suzie Sullivan, Merrill Hirsch, MD; Rock, jazz, classical, news, sports, special programming; ABC Info Network.

WODR-CC Ohio Dominican College 504

WONU-CC Ohio Northern University 702

WOSL-CC-CAFM Ohio State University Lima Campus 859
4300 Campus Dr.; (419) 228-2641; 3,000 en; 35,000 pa; 15 hpd; 5 dpw; Bob Nixon, GM; Steve Kelley, CE; Jim Medsker, PD; Harry McSwiney, Adv; Dave Jenkins, MD; Album oriented rock, jazz.



ACRN-CAFM Ohio University 723
Suite 315 R-TV; (614) 594-6219; 99.3 FM; 15,000+ en; 20-25,000 pa; 24 hpd; 7 dpw; Progressive.

WOBN-FM Otterbein College 101
Cowan Hall; (614) 890-3000, ext. 557; 10 W; 91.5 FM; 1,700 en; 20,000 pa; 17 hpd; 5 dpw; Chris Kapostachy, GM; Robert Walcutt, CE; Joe Corbett, PD; Jim Grissenger, Adv; Jonetta Wolfe, MD; Contemporary, progressive, public service; UPI Wire.

WRCJ-FM Reading High School 665
810 E. Columbia Ave.; (513) 733-4887; 250 W; 89.3 mhz; 1,000 en; 5,000 pa; 8 hpd; 5 dpw; Jeff Dilbert, GM; Jim Eberhart Jr. CE; Jerry Smiley, PD; Donald Parks, Adv; Tom Ballentine, MD; Jazz, country, popular, folk, e-z listening, progressive, rock; AP News Line.

WAMP-FM Scott School 839
2400 Collingwood Ave.; (419) 244-6875; 10 W; 88.3 mhz; 1,500 en; 500,000 pa; 8 hpd; 5 dpw; John Hartman, GM; John Davis, CE; Edward Burney, OD; Louise Brower, Adv; Edward Burney, MD; Soul, rock 'n roll, news, information, sports.

WFIB-CC University of Cincinnati 024
121 Emery Hall.

WESB University of Dayton 696
Box 670-300 College Park.

WERC-CC-FM University of Toledo 420
2801 W. Bancroft; (419) 537-4172; 2000 W; 90.3 mhz; 19,500 en; 500,000 pa; 16 hpd; 7 dpw; Steve Harrison, GM; Steve Harrison, CE; Tom Sutherland, PD; Steve Mowka, MD; Rock, jazz; ABC.

WUSO-FM Wittenberg University 261
Box 749.

WWSU-FM Wright State University 738
(513) 873-2000; 10 W; 88.5 FM; 16,000 en; 50,000 pa; 16 hpd; 7 dpw; John McCance, GM; Jim Stitt, CE; Tom Shelton, PD; Dr. Robert Pruett, Adv; Steven Ford, MC; Educational, progressive rock, prog. jazz; UPI.

OKLAHOMA

KAYE-FM Northern Oklahoma College 615
1220 E. Grand; (405) 628-2581; 10 W; 90.5 mhz; 1,600 en; 40,000 pa; 12 hpd; 7 dpw; James Morgan, GM; Guy Howe, CE; Terry Gray, PD; James Morgan, Adv; John Lovell, MD; Montage & block progressive, top 40.

Radio Station Oklahoma Christian College 814

KPSU-FM Panhandle State University 103
(405) 349-2611, ext. 250; 386 ERP; 91.7 mhz; 1,250 en; 12,000 pa; 14 hpd; 7 dpw; Mark Norman, GM; Mark Norman, Adv; Educational, pop music, educ. and campus programs.

KHIB-FM Southeastern Oklahoma State University 817
Station A Box 4095; (405) 924-0121, ext. 420; 10 W; 91.9 mhz; 4,500 en; 2,000 pa; 12 hpd; 7 dpw; Lucy Flint, GM; Mark Flores, CE; Sonny Davis, Charles Hofferber, SD; Ben Chappell, Adv; Maynard Simms, MD; Jim Gentry, Billy Johnson, ND; Contemporary.

OREGON

KEPO-FM Eagle Point High School 705
PO Box 198; 826-3364, ext. 280; 10 W; 89.1 mhz; 960 en; 10,000 pa; 8 hpd; 5 dpw; Mike Redhead, CE; Janet Jones, PD; Mike Remick, Adv; Gene Pelham, MD; Contemporary.

KLCC-FM Lane Community College 755
4000 East 30th Ave.; (503) 747-4500, ext. 262; 440 W; 90.3 FM; 10,000 en; 200,000 pa; 19 hpd; 7 dpw; Tim McCartney, GM; Curt Raynes, CE; Sam Hochberg, PD; Don Hein, PAD; Michael Handler, MD; Jazz, public service, a.m. classics; NPR; UPI.

KLC-FM-CAFM Lewis and Clark College 069
0615 S.W. Palatine Hill Road; (503) 244-6161; cc W; 860 khz; 2,500 en; 950 pa; 18 hpd; 7 dpw; Stephen Knightly, GM; Robert Jackson, CE; Jay Nordlund, PD; Dan Viamonte, Adv; Chris Roberts, MD; Soft rock daytime, jazz evenings; UPI News Services; Earth News Radio System.

KSLC-FM Linfield College 071
Linfield Box 365; (503) 472-3851; 10 W; 90.3 mhz; 885 en; 12,000 pa; 12 hpd; 6 dpw; Progressive; Mutual Net News.

KMHI-CC Medford Mid High School 569

KBVR-FM Oregon State University 214
M.V. East; (503) 754-2008; 10 W; 90.1 mhz; 16,000 en; 46,000 pa; 12 hpd; 5 dpw; Gary Yahn, GM; Howard Parve, CE; Kevin Meier, PD; Ray Henry, Adv; Progressive soft rock & jazz; UPI.

KRRC-FM Reed College 109

KRVM-FM School District 4J 765
200 N. Monroe St.; 687-3370; 91.9 mhz; 20,000 en; 100,000 pa; 13 hpd; 5 dpw; James Holst, GM; Bob Rathman, CE & PD; Michael Canning, Adv; Michael Canning, MD; Block programming, contemporary MOR, jazz; Longhorn Radio Network.

KDUP-CC University of Portland 205

PENNSYLVANIA

WXAC-FM Albright College 209
Box 111, 13th & Exeter St.; 921-2217; 10 W; 91.3 mhz; 1,400 en; 90,000 pa; 12 hpd; 7 dpw; Mike Glass, GM; Forbes Tait, CE; Bill Siler, PD; Harry Burdan, Adv; Craig McLaughlin, MD; Ken Frantzen, BD; Progressive rock, news, sports broadcasts, specials in oldies, jazz, classical.

WARC-FM Allegheny College 004
Box 165.

WBSC-CC Bloomsburg State College 651
Box 85 Kehr Union; (717) 389-3501; CC W; 640 AM; 6,000 en; 6,000 pa; 12 hpd; 6 dpw; Roger Sturski, GM; John Martin, CE; Robert Conrad, PD; William Acierno, Adv; Lance McCarty, MD; Jim French, BM; Progressive.

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bucknell university, lewisburg, pennsylvania 17837

WVBU-FM Bucknell University 014
Box C-3088; (717) 524-3489; 10 W; 90.5 mhz; 3,300+ en; 65,000 pa; 15 hpd; 7 dpw; Progressive with classical & jazz.

WVBU-CC Bucknell University
(717) 524-1326; 640 am; pa; 2,500; 24 hpd; 7 dpw; College top 40 format; NBC News.

WCCB-CC-CAFM Clarion State College 496
Harvey Hall; (814) 226-7112; 640 AM; 90 CAFM; 4,600 en; 7,000 pa; 18 hpd; 7 dpw; Ken Zuk, GM; Scott Blum, CE; Dave Berner, PD; L. Pfaff, Adv; Tracey Routman, PR; Marion Green, ND; Hudson McDonouth, SD; Helen Orlowsky, BM; Bill Hower II, Larry Garvin, MD; Top 40 daytime, evening free-form prog.; UPI.

WAPO-CC Delaware Valley College 617

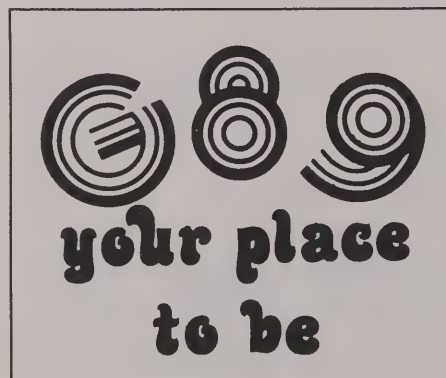
WDCV-FM Dickinson College 035
Holland Union Bldg.; (717) 249-2200; 10 W; 88.3 mhz; 1,800 en; 19,000 pa; 18 hpd; 7 dpw; Julia Dovel, GM; Dennis Clemmer, CE; Wendy Phinney, PD; Prof. Duggins, Adv; David Wolf, MD; Educational; UPI, Zodiac, ABC.

WESS-FM East Stroudsburg State College 429
PO #198, Student Union; (717) 421-9833; 10 W; 90.3 mhz; 6,500 en; 20,000 pa; 12 hpd; 7 dpw; Corinne Cardillo, GM; Doug Tolbert, CE; Eric Vannorden, PD; Dr. Richard Leland, Adv; Jack Seigendall, MD; Profressive rock, educational; NPR.

Radio Station Edinboro State College 039

WWEC-CC Elizabethtown College 040
Box A-12; (717) 367-1151; 16 W; 640 AM; 1,500 en; 1,000 pa; 8 hpd; 5 dpw; Barbara Krier, GM; Sandi Liberatori, PD; Alan Facer, ND; Don Smith, Adv; Dan Anderson, MD; Variety, top 40, progressive, disco.

WFNM-FM Franklin and Marshall College 045



WERG-FM Gannon College 783
Perry Square; (814) 456-7523, ext. 355; 10 W; 89.1 mhz; 4,000 en; City of Erie pa; 19 hpd; 7 dpw; Lowman Henry, GM; J.F. Mazurkiewivz, CE; A.J. Uhrmacher, PD; A.J. Miceli, Adv; Steven Bohlen, MD; Album rock/jazz; ABC-FM Pittsburgh Pirates Baseball Network; IBS.

WZBT-FM Gettysburg College 048
Box 435; (717) 334-7691; 10 W; 90.3 mhz; 2,000 en; 15,000 pa; 18 hpd; 7 dpw; Jeffrey Schiffman, GM; Loren Buhle, CE; J. Scott Stevenson, PD; Dan Mangan, Adv; William McBride, MD; Adult progressive; Earth News, Liberation News.

WSAJ-FM Grove City College 215
(412) 458-9352; 10 W; 89.5 mhz; 2,200 en; 10,000 pa; 10 hpd; 7 dpw; John Ladley, GM; D.O. Smock, CE; Rick Savors, PD; D.O. Smock, Adv; Chris Cox, MD; AOR w/top 40; 5 hrs/wk jazz & class; ext. news dept; UPI.

WSAJ-AM Grove City College
100 watt AM station; 1340 khz; WSAJ was the first operating radio station in the nation. 6 mos. before the KDKAA election returns. Now operates approx. 5 hrs/wk, jazz and classical.

WHRC-CC Haverford College 667
(215) 642-1200; CC W; 640 AM; 900 en; 800 pa; 14 hpd; 7 dpw; Ron Frankl, GM; Brian Snarr, CE; Mike Harris, PD; Dwight Fowler, MD; 75% progressive, 25% jazz & other.

WIUP-FM Indiana University of Pennsylvania 824
Davis Hall I.U.P.; (412) 357-2490; 1000 W; 91.3 mhz; 12,000 en; 100,000 pa; 12 hpd; 7 dpw; William Lesko, GM; Mike Sanfillipo, CE; Dave Wuchina, PD; Ed Tate, SM; Variety AOR, folk, jazz; NPR; NFB.

WKVR-FM Juniata College 345
PO Box 1005; (814) 643-5031; 10 W; 91.7 mhz; 1,200 en; 9,000 pa; 15 hpd; 7 dpw; D.M. Darkoch, GM; Dave Henry, CE; George Meyar, PD; Goerhing & Stonner, Adv; Ron Fugute, MD; Top album cut, progressive; Earth News.

WRKC-FM King's College 800
133 N. River St.; (717) 824-9931, ext. 284; 440 W; 2,000 en; 19 hpd; 7 dpw; Ed Smith, GM; John Kowalchik, CE; Marina Kopka, PD; J. Kristopher, Adv; Ben Smith, MD; Educational, progressive, jazz; ABC News.

WKSC-CC Kutztown State College 297

WJRH-FM Lafayette College 066
Box 3016 College Station; (215) 258-5437; 10 W; 90.5 mhz; 2,000 en; 30,000 pa; 21 hpd; 7 dpw; Warren Vandever, GM; Mike LaGattuta, PD; Mr. White, Adv; Chip Bergh, MD; Progressive; ABC-FM News.

Lancaster Bible College 823
901 Eden Road.

WEXP-CC LaSalle College 879

WLTC - 89.3
cable fm

2370 Main street
Schnecksville, Pa. 18078

from
Lehigh County
Community College

WLTC-CAFM Lehigh County Community College 416
2370 Main St.; 799-4141; 89.3 mhz; 3,500 en; 200,000 pa; 16 hpd; 5 dpw; Mark Hilliard, GM; Gary Leiby, CE; Bernie Boka, PD; Brian Barton, Adv; Mark Gery, BD & PRD; Bob Miller, MD; Progressive.

WLIU-FM Lincoln University 712
(215) 932-8300, ext. 427; 10 W; 88.7 AM; 1,200 en; 1,200 pa; 12 hpd; 7 dpw; Contemporary jazz (Black).

Lockhaven State College 610

WRLC-FM Lycoming College 072
(717) 326-1951; 10 W; 91.7 mhz; 1,250 en; 65,000 pa; 8 hpd; 7 dpw; J. John Quinn, GM; John Ellis, CE; Dave Stratton, PD; Jack Buckle, Adv; Dave Stratton, MD; AOR, contemporary, educational.

WNTE-FM Mansfield State College 372
Box 84 South Hall; (717) 662-2147; 10 W; 89.5 mhz; 3,000 en; 21 hpd; 7 dpw; Mark Jacob, GM; Wells Farr, CE; Stuart Weiss, PD; Michael Pincus, Adv; David Weeks, MD; Educational; UPI type & audio.

WVMW-FM Marywood College 700
(717) 343-6521; 10 W; 91.5 mhz; 1,500 en; 200,000 pa; 7 hpd; 7 dpw; Cynthia DiBiasi, GM; George Graham, CE; Constantine Galanopulo, PD; Dr. G.F. Perry, Adv; Pamela Serafin, MD; Educational, cultural, progressive rock; AP.

WVMM-CC Messiah College 419
5 W; 640 mhz; 1,065 en; 1,125 pa; 15 hpd; 7 dpw; Brad Bigam, GM; Ray Hess, CE; Bob Stengel, PD; Gene Chase, Adv; Christian rock & variety rock.

WIXQ-FM Millersville State College 347
(717) 872-5411, ext. 522 or 523; 10 W; 91.7 FM; 9 hpd; 7 dpw; Zon Bashline, SM; Rich Franc, CE; Connie Sierzega, PD; Marshall Anderson, Adv; Sue Dougherty, MD; Diversified; UPI.

WMUH-FM Muhlenberg College 244
Box 10-B; 433-5957; 20 W; 89.7 mhz; 300,000 pa; 12 hpd; 7 dpw; Fred Stephanson, GM & MD; Tim Grisco, CE; Tim Summers, PD; Progressive.

KNCC-CC Northampton County Area Community College 698
3835 Green Pond Road.

Pennsylvania State University 750

WDFM-CC-CAFM Pennsylvania State University 772
304 Sparks Building; (814) 865-1876; 1000 W; 91.1 FM; 35,000 en; 125,000 pa; 19 hpd; 7 dpw; Dr. Harold Nelson, GM; Al Resnick, CE; Henry Male, PD; Harold Nelson, Adv; Ed Myers, MD; Varied, block (rock, progressive, jazz, folk, classical); Thirsty Ear Network.

Penn State University Wilkes-Barre Campus 757

WSYC-CC-FM Shippensburg State College 163
Cumberland Union Bldg.; (717) 532-6006; 10 W; 88.7 FM; 640 CC; 6,000 en; 22,000 pa; 15 hpd; 7 dpw; Bill Kauffman, GM & MD; Wes Waugh, CE; Ira Gottshall, PD; Dr. Mike Singletary, Adv; Educational, progressive; AP.

WNFT-CC Slippery Rock State College 122

KSFC-CC St. Francis College 118

WSJR-CC St. Joseph's College 412
54th & City Ave.; 879-7620; 50 W; 640 AM; 6,000 en; 3,000 pa; 15 hpd; 6 dpw; Vince Spiziri, GM & PD; Gary Meno, CE; Dr. Waldron, Adv; Trip McClatchey, MD; Progressive, AOR.

1977-78 DIRECTORY OF IBS STATIONS

WQSU-FM Susquehanna University 262
(717) 374-9700; 5600 ERP; 88.9 mhz; 1,400 en; 250,000 pa; 12 hpd; 7 dpw; Larry Augustine, GM; David Wilightcap, CE; Jim Cooper, SM; Keith Hughes, MD; Progressive music, jazz, news; UPI Teletype and UPI Audio.

WSRN-FM Swarthmore College 126
(215) K13-3220; 10 W; 91.5 mhz; 1,200 en; 250,000 pa; 18 hpd; 7 dpw; Jeff Austin, GM; Bob Tench, CE; Andy Ostric, TD; David Burt, PD; David Burdige, Wendy Ruopp, MD; Progressive, AOR.

WRFT-CC Temple University 128
Ambler Campus, Meetinghouse Road.

WTGP-FM Thiel College 399
College Avenue.

WDRQ-CC University of Pittsburgh at Bradford 843
Box 66, Campus Drive.

WUPJ-CC University of Pittsburgh at Johnstown
(814) 266-9661, ext. 252; 570 AM CC; en: 3,000; pa: 3,000; 18 hpd, 5 dpw; Rick Grata, GM; Rob Abele, CE; Sue Crookston, PD; Keith Cohick, Adv; Al Dahmen, MD; Album rock.

WPGH-CC University of Pittsburgh 105
314 Schenley Hall; (412) 624-5932; 640 AM; 30,000 en; 7,000 pa; 18 hpd; 7 dpw; Steve Vance, GM; John Radi, CE; Ken Hunter, PD; Larry Lunsford, Adv; John Thompson, MD; AOR; ABC, UPI, Earth News.

WKUL-CC Waynesburg College 469

WDNR-CC Widener College 562
Box 1000.

WVYC-FM York College of Pennsylvania 465
Country Club Road; (717) 845-7413; 10 W; 88.1 mhz; 3,500 en; 250,000 pa; 9 hpd; 7 dpw; Mark Wormsbaker, GM; Tom Gibson, CE; David Davies, PD; Steve George, MD; Top 40, AOR, classical, jazz, country rock, discussion; UPI Teletype; NPR Tape Network.

RHODE ISLAND

WBRU-FM Brown University 013
75 Waterman St.; (401) 272-9550; 20 KW; 95.5 mhz; 6,000 en; 30,000 pa; 21 hpd; 7 dpw; Jack Berman, GM; Bob Sussman, CE; Eric Kallgren, PD; Glenn Stewart, MD; Progressive rock, jazz; ABC-FM.

WJMF-FM Bryant College 551

WJHD-FM Portsmouth Abbey School 820
(401) 683-2000; 10 W; 90.7 mhz; 250 en; 5½ hpd; 6 dpw; William Keogh, GM; Geoffrey Chase, CE; David McCarthy, Adv; Popular, news & features, classical; AP.

WDOM-FM Providence College 162

WRIU-FM University of Rhode Island 110

SOUTH CAROLINA

WSBF-FM Clemson University 022
Box 2156; (803) 656-2279; 10 W; 88.1 mhz; 11,000 en; 20,000 pa; 24 hpd; 7 dpw; AOR, jazz; Mutual News; UPI.

WMHK-FM Columbia Bible College 601
PO Box 3122; (803) 754-5400; 60,000 W; 89.7 mhz; 750 en; 2-3 M pa; 9.3 hpd; 5 dpw; David Morrison, D-FMP; R.J. Kennedy, CE; Larry Weidman, ND; Inspirational, Christian educational; UPI newswire; UPI audio.

WARP-FM Erskine College 325

WFRN-CC Furman University 234
Box 28573.

WUSC-FM University of South Carolina 426

WCRO-CC Winthrop College 289
Rock Hill; (803) 323-2139; CC W; 640 mhz; 4,300 en; 4,000 pa; 8½ hpd; 7 dpw; Buddy Fields, GM & Adv; Jimmy Stegall, SGM; Tom Bender, CE; Chris Morris, PD; Top 40, jazz & some soul; S.C. Broadcasters Assoc.

Wofford College 773

SOUTH DAKOTA



KAUR-FM Augustana College 711
28th & Summit; On air (605) 336-5467; Off air (605) 336-5463/64; Answer (605) 336-5465/66; 2000 W; 89.1 mhz; 1,970 en; 100,000 pa; 20 hpd; 7 dpw; Lee O. Axdahl, GM; Tom Block, CE; Paul M. Sichko, PD; Clara Lee, Adv; Bruce Fischer, MD; 80% album oriented rock, 20% album oriented jazz; ABC Radio; ASDPRS; UPI.

KBHU-CC Blacks Hills State College 674
1200 University.

KASD-FM Northern State College 737
Box E.

KTEQ-FM South Dakota School of Mines 481
Surbeck Center.

TENNESSEE

WFHC-FM Freed-Hardeman College 276
Box 517; (901) 989-4611, ext. 151; 10 W; 91.5 mhz; 1,400 en; 4,000 pa; 12 hpd; 6 dpw; Dave Spiceland, GM; Dave Colvett, CE; Phil Randolph, PD; Marc Hayes, Adv; Chuck Jones, MD; Top 40; UPI.

WRFN-FM Fisk University
WTGR-CC Memphis State University
WMOT-FM Middle Tennessee State University 554

WTSU-CC Tennessee State University 638
 (615) 320-3293; 580 khz; 5,000+ en; 3,000 pa; 5 hpd; 5 dpw; Daniel Owens, GM & PD; Clinton Hooper, CE; Vetre Smith, MD; Information, news, entertainment, music, pop, jazz.

WDYN-FM Tennessee Temple College 754

WUTS-FM University of the South 539
 (615) 598-5912; 10 W; 91.5 mhz; 1,100 en; 15,000 pa; 18 hpd; 7 dpw; Mark Graham, GM; Tim Wolff, TD; Kathy Jacks, PD; Gilbert Gilchrist, Adv; Drew Broach, MD; Progressive, rock; AP.

WUTM-FM University of Tennessee at Martin 576

TEXAS

KACU-CC Abilene Christian University 341
 ACU Box 7568; (915) 677-1911; 760 AM; 4,200 en; 2,500 pa; 18 hpd; 7 dpw; Gary Thornton, GM; John Swayne, CE; Gary Foster, PD; B.E. David, Adv; Ray Aragon, MD; Popular; AP; Abilene Ch. Univ. Sports Network.

Amarillo College
 P. O. Box 447
 Amarillo, TX 79178



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 376-7032

KACV-FM Amarillo College 741
 PO Box 447; (806) 376-7032; 5,000 W; 89.9 mhz; 17,000 en; 250,000 pa; 12 hpd; 7 dpw; Allen Shifrin, GM; Donald Ford, CE; Andrea Baldwin, PD & MD; Progressive rock, soul, jazz, and classical in blocks; Mutual Info Network.

KACT-CC Ambassador College 533

KETR-FM East Texas State University 606
 PO Box BB, E. Texas Station.

KNTU-FM North Texas State University 803

KYKM-CC Plains Ind. School District 771
 c/o Joseph Price.

KSHU-FM Sam Houston State Univ. 566

KRSM-FM St. Mark's School of Texas 806
 10600 Preston Road; 363-6491, ext. 41 or 30; 10 W; 88.5 mhz; 725 en; 100,000 pa; 5 hpd; 7 dpw; Ken Walters, GM & Adv; Ted Wilke, CE; Stuart Nance, PD; Sandy Whatley, MD; Rock, jazz (diversified educational); Longhorn Radio Network; SIU Network (Tentative).

KSYM-FM San Antonio College 156
 1300 San Pedro Ave.; (512) 734-7311, ext. 391; 860 W; 90.3 mhz; 20,000 en; 860,000 pa; 12 hpd; 5 dpw; Jean Longwith, GM; John Siercovich, CE; Phil Brinker, PD; Cheryl Marroquin, SM; David Perez, MD; Contemporary: some rock, some C&W, some classical; ABC Contemp. News.

KSMU-CC Southern Methodist University 153
 Box 3474 SMU; (214) 369-5768; 10 W; 640 khz; 9,000 en; 2,000 pa; 12 hpd; 7 dpw; Michael House, GM; Greg Shead, CE; Al Whitlatch, PD; Ted Gardner, Adv; Doug Schultz, MD; Week-days: progressive rock; Weekends: block; TSN.

KTCU-FM Texas Christian University 805
 (817) 926-2461; 3000 W; 88.7 mhz; 6,000 en; 400,000 pa; 14 hpd; 7 dpw; C. Bernardez, GM; Jim Ratliff, CE; Lyne English, PD; R.C. Norris, Adv; Gloria Curtright, MD; Fine arts, classical, jazz, big band, news; AP Wire & Radio.

KWLD-FM Wayland Baptist College 237
 1900 W. 7th St.; (806) 293-2915; 250 W; 91.5 mhz; 1,200 en; 20,000 pa; 11 hpd; 5.5 dpw; Dan Purvis, GM; David Vosburg, CE; Jim Perkins, Kitty Harris, Adv; Progressive, top 40 and Christian rock.

KWTS-FM West Texas State University 036

UTAH

KRDC-FM Dixie College 853
 Dixie College; 673-5554/4811; 10 W; 90.1 mhz; 1,400/1,500 en; 8 to 10,000 pa; 10 hpd; 5 dpw; Joe Weaver, GM; Marvin Persinger, CE; Scott Emmett, PD; Ned Carnahan, Adv; Cindy Russell, MD; Educational, free form, special programs.

KMTP-FM North Sanpete School District 816
 41 W. Main St.

KPGR-FM Pleasant Grove High School 725

KCDR-FM Southern Utah State College 509
 (801) 586-4411, ext. 328; 250 W; 90.1 mhz; 2,000 en; 20,000 pa; 13 hpd; 7 dpw; Lance Jackson, GM & CE; Kent Johnson, Dale McCleery, PD; Frain Pearson, Adv; Clark Seglar, MD; Contemporary, classical; NPR, SIU, Longhorn.

KUIB-FM Uintah High School 777
 161 North Tenth West.

KUHS-FM Union High School 842
 Box 400; (801) 722-2474; 10 W; 90.9 mhz; 606 en; 10,000 pa; 12 hpd; 6 dpw; Stewart Morrill, GM, CE & Adv; Duane Barney, PD; Duane Barney, MD; Top 40.

VERMONT

WIUV-CC Castleton State College 690
 Box 989, Student Center.

WRMC-FM Middlebury College 174
 Box C 2200; (802) 388-6323(4); 10 W; 91.7 mhz; 2,000 en; 40,000 pa; 24 hpd; 7 dpw; Jonathan Hart, GM; Chip Hoch, CE; Jeff Anderholm, PD; Jim Dodge, Adv; Ritchie Parks, MD; 50% progressive rock, 20% jazz, 20% classical, 10% folk & traditional.

WWPV-FM St. Michael's College 190
 655-0176; 10 W; 88.7 mhz; 2,000 en; 30,000 pa; 15 hpd; 7 dpw; John McDonnell, GM; Warren Chase, CE; Matt Bowen, PD; Gifford Hart, Adv;

Jim Robinette, MD; Progressive rock, jazz, non-bullshit country.

WRUV-FM University of Vermont 373
 489 Main St.; (802) 656-4399; 460 W; 90.1 mhz; 7,000 en; 200,000+ pa; 22 hpd; 7 dpw; Andy Levine, GM; Tom Tompkins, CE; Bill Barton, PD; Brian Marshall, Adv; Jay Strauser, MD; Progressive; ABC Network, Pacifica.

VIRGINIA

WEMC-FM Eastern Mennonite College 203
 1200 Park.

WWHS-FM Hampden-Sydney College 492
 Box 606; 223-8773; 10 W; 91.7 mhz; 750 en; 2,000 pa; 14 hpd; 7 dpw; Paul Smith, GM; H.L. Delancy, CE; Dr. Jorge Silveira, Adv; Jay Best, MD; Progressive FM & educational; Mutual News & Sports.

WHOV-FM Hampton Institute 051

WMRA-FM Madison College 530

WWRM-CC Randolph Macon Womans 287

WRCR-CC Roanoke College 748
 PO Box 1447; (703) 389-2351, ext. 328; 10 W; 660 kc; 1,300 en; 1,000 pa; 6 hpd; 7 dpw; Chris Orndorff, GM; Tim Via, CE; Fred Warren, PD; Clint Gerhold, Adv; Bill Borowski, MD; Progressive, top 40; IBS only.

WUVA-CC-CAFM University of Virginia 299
 Emmet Post Office; (804) 296-4640; 64 AM; 92.7 Cable FM; 15,000 en; 50,000 pa; 20-24 hpd; 7 dpw; Mike Hulme, GM; Tom Gravely, CE; Lowell Vonegger, PD; Jean McNair, Pres.; John Krout, MD; Progressive rock with jazz, bluegrass, religious & soul specialty shows; Virginia Network.

WVCW-CC VA Commonwealth University 873

WUVT-FM-CC Virginia Polytechnic Institute and State University 138
 Squires Student Center; (703) 552-0640; 50 W AM; 770 W FM; 640 AM; 90.7 FM; 19,700 en; 10,000 am pa; 30,000 fm pa; 24 hpd am; 24 hpd fm; 7 dpw; Graham Wilson, GM; John Lyles, CE; Robert Edmunds, PD; Jim Jenkins, Adv; Kim Marshall, MD; AM - AOR; FM - Educational, cultural, public affairs; MBS; Virginia Tech Sports Network.

WVAW-CC Wesleyan College 688
 Box A-70 Wesleyan Drive.

WYCS-FM York County School Board 844
 PO Box 452 c/o York H.S.; (804) 898-5957; 21,000 W; 91.5 mhz; 9,000 en; 250,000 pa; 7.5 hpd; 7 dpw; William Swartz, GM & CE; Mike Ayers, PD; Dave Nettles, Adv; Joe Davis, MD; Adult top 40; UPI; VA Tech Net; U. of Chicago Net.

WASHINGTON

KCED-FM Centralla Community College 620

KCWS-CC-FM Central Washington University 193
 (509) 963-2311; 10 W; 91.0 FM; 8,000 en; 8,000 pa; 9 hpd; 6 dpw; Terry Talley, GM; Chris Buchanan, CE; Rob Lindman, PD; Roger Reynolds, Adv; Kay Cory, MD; Progressive rock 80%; top 40 20%.

| | |
|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------|
| KCNC-CC Northwest College | 285 |
| KUPS-CC University of Puget Sound | 424 |
| KUGR-CC Washington State University | 142 |
| KWCW-CC-CAFM Whitman College | 002 |
| (509) 527-5283; 10 W; 90.5 FM; 1,000 en; 30,000 pa; 18 hpd; 7 dpw; Jason M. Goertz, GM & CE; Chuck Taylor, PD; Craig Gunsulf, Adv; Anne Basye, MD; Mixed AOR, jazz, classical; ABC (FM Net). | |

WEST VIRGINIA

| | |
|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------|
| WQAB-FM Alderson-Broaddus College | 343 |
| WCDE-FM Davis and Elkins College | 031 |
| Box J. | |
| WGSC-CC Glenville State College | 500 |
| WMHC-CC Morris Harvey College | 572 |
| WITB-FM Salem College | 436 |
| (304) 782-5230; 10 W; 91.1 mhz; 1,200 en; 10,000 pa; 12-14 hpd; 7 dpw; Donald Kemmerer, GM; John Cook, CE; Kurt Siegal, PD; Mark Mills, Adv; Ken Paulson, MD; Top 40; ABC FM Network. | |

| | |
|----------------------------------------------------------------------------------------------------------------------------------------------------------------|------------|
| WVWC-FM West Virginia Wesleyan College | 235 |
| Box 167; (304) 473-8430; 10 W; 89.9 mhz; approx. 1,600 en; 9-12 hpd; 7 dpw; Don Sinclair, GM & PD; Arnold Sayre, CE; Ron Roth, Adv; Top 40, prog. jazz & rock. | |

WISCONSIN

| | |
|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------|
| WBSD-FM Burlington High School | 682 |
| 225 Robert St.; 763-6532, ext. 414; 10 W; 89.1 mhz; 1,500 en; 6,000 pa; 12 hpd; 5 dpw; Jim Medearis, GM; Mark Norini, CE; Lou Ann Schoenburg, PD; Terry Havel, Adv; Jeff Weis, MD; Block; UPI. | |

| | |
|--------------------------------|------------|
| WCCZ-CC Carroll College | 407 |
| 100 N. East Avenue. | |

| | |
|----------------------------------|------------|
| WPAX-CC Concordia College | 580 |
| 3201 West Highland Blvd. | |

| | |
|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------|
| WDCE-CC D.C. Everest Senior High School | 753 |
| 6500 Alderson St.; (715) 359-6561; 1,850 en; 1,750 pa; 5 hpd; 5 dpw; Eric Olson, GM; Keith Krueger, CE; Todd Marten, PD; Chuck Brown, Adv; Tom Reynolds, MD; Progressive rock and some top 40. | |

| | |
|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------|
| WGTD-FM Gateway Technical Institute | 727 |
| 3520 30th Ave.; (414) 552-9483; 1,000 W; 91.1 mhz; 4,500 en; 350,000 pa; 18 hpd; 7 dpw; G. Vaillancourt, GM; J. Larwick, CE; Bonnie Orr, PD; Art Jones, MD; MOR, information; NPR. | |

| | |
|-------------------------------|--|
| WMDF-FM Milton College | |
|-------------------------------|--|

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|-------------------------------------------------|------------|
| WTMS-CC Milwaukee Area Technical College | 745 |
|-------------------------------------------------|------------|

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|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------|
| WSHS-FM North High School | 663 |
| 1042 School Ave.; 459-3610; 10 W; 91.7 mhz; 1,600 en; 100,000 pa; 7 hpd; 5 dpw; Jerry Molepske, GM & Adv; Christ Bauer, CE; Kevin Lassila, PD; Marc Apps, MD; MOR rock, top 40. | |

| | |
|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------|
| WRPN-FM Ripon College | 113 |
| (414) 748-8147; 10 W; 90.1 mhz; 920 en; 35,000 pa; 15 hpd; 7 dpw; William Stuart, GM; Larry Laux, CE; Robert Meyer, PD; Dr. Wayne Broshar, Adv; Randy Slone, MD; Rock, jazz, classical, other (pre-recorded, bluegrass, country). | |

| | |
|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------|
| WUEC-FM University of Wisconsin at Eau Claire | 277 |
| Room 170-F.A. Bldg.; 836-4170; 10 W; 89.7 mhz; 10,000 en; 100,000 pa; 13 hpd; 7 dpw; Eric Block, GM; Ron Vieste, CE; Bean Benkert, PD; Robert Bailey, Adv; Jeanette Amundson, MD; ABC; Wis. Intercampus Network. | |

| | |
|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------|
| WLHA-CC University of Wisconsin at Madison | 295 |
| c/o Holt Commons; (608) 262-1206; 640 AM; 38,000 en; 3,500 pa; 20 hpd; 7 dpw; Tom Baer, GM; Mark Wilson, CE; Jan Steffes, PD; M. Scott Young, MD; Top 40, oldies until midnight, jazz or other specials after; ABC News; UW Campus Radio Net Sports. | |

| | |
|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--|
| WSRM-CC University of Wisconsin - Madison | |
| B-22 Ogg Hall; 262-0396/262-9705; 500 W; 990 AM; 45,000 en; 3,200 pa; 19 hpd; 7 dpw; Dick Strauss, GM; Jay Weitzen, CE; Lloyd Slezak, Chris Strop, PD; Bill Sweet, Adv; Sue Schumacher, MD; Mixed rock, jazz; ABC contemporary. | |

| | |
|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------|
| WRFW-FM University of Wisconsin at River Falls | 834 |
| (715) 425-3887; 3,000 W; 88.7 mhz; 5,100 en; 10 hpd; 6 dpw; J.M. Norman, GM & Adv; Al Murray, CE; Ted Allison, PD; Russ Schweiss, MD; Public; SIU; NPR; LRN; Radio; Canada; Sweden. | |

| | |
|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------|
| WWSP-FM University of Wisconsin at Stevens Point | 413 |
| Communication Bldg.; (715) 346-2696; 300 W; 89.9 mhz; 8,000 en; 20 hpd; 7 dpw; Andy Miller, GM; Pat Wood, CE; Tim Bedore, PD; Dr. D. Corrigan, Adv; Tom Magnuson, MD; AOR. | |

| | |
|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------|
| WVSS-FM University of Wisconsin Stout | 433 |
| (715) 232-2332; 850 W; 90.7 mhz; 6,500 en; 19,000 pa; 18 hpd; 7 dpw; William Otto, GM; Steve Beuhke, CE; Jim Winistorfer, PD; Arthur Matthews, Adv; Carl Hader, MD; MOR contemporary during day; progressive at night. | |

| | |
|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------|
| WSUW-FM University of Wisconsin-Whitewater | 785 |
| Hyer Hall 301; (414) 472-1312; 340 W; 91.7 mhz; 9,681 en; 12,038 pa; 8½ hpd; 5dpw; Robert Leffingwell, GM & Adv; Clifford Groth, CE; Paul Menzel, PD; Mark Groth, MD; Noncommercial educational, prog. rock, informational, classical, variety; UPI. | |

CANADA

| | |
|------------------------------------------------------------------------------------------------------------------------------------------------------------|------------|
| CKIC-CC Acadia University | 671 |
| Wolfville; (902) 542-2166; 50 W; 700 khz; 2,600 en; 2,600 pa; 17.5 hpd; 7 dpw; B. Arsenault, GM; Jim Frazee, CE; Brenda Perrin, PD; Hector MacQuarrie, MD. | |

| | |
|---------------------------------|------------|
| CRBC-CC Brock University | 678 |
| St. Catharines. | |

| | |
|-----------------------------------|------------|
| UACR University of Alberta | 177 |
|-----------------------------------|------------|

| | |
|--------------------------------------------------------------------------------------------------------------------------------------|------------|
| CKMS-CC University of Waterloo | 654 |
| (519) 884-4390; 50 W; 94.5 mhz; 17,000 en; 300,000 pa; 18 hpd; 7 dpw; David Assmann, GM; Bill Wharrie, CE; Varied, educational; LNS. | |

AUSTRALIA

| | |
|--------------------------------|------------|
| University of Melbourne | 699 |
|--------------------------------|------------|

NEW ZEALAND

| | |
|--------------------------------------------------------------|------------|
| RSD 3Xb University of Canterbury Students Association | 866 |
| Llam Road. | |

PUERTO RICO

| | |
|---------------------------------------------------|------------|
| WEUC-AM Catholic University of Puerto Rico | 813 |
|---------------------------------------------------|------------|

| | |
|-------------------------------------------|------------|
| University of Puerto Rico San Juan | 860 |
|-------------------------------------------|------------|

In this directory of IBS Member Stations, there are approximately 572 STATIONS LISTED

Of these, 335 filled out and returned survey forms. With the aid of other directory sources, we have been able to determine the approximate number of FM stations, CC stations, Cable FM stations and stations using a combination of transmitting systems. The following figures are approximate, but probably fairly accurate statistically.

333 ON-AIR FM STATIONS
209 CARRIER CURRENT

STATIONS
38 CAFM STATIONS
3 ON-AIR AM STATIONS
26 UNKNOWN
(presumably CC, CAFM or other)

Some of the stations use more than one method of transmitting. Of these,
23 Carrier Current/CAFM
6 FM/Carrier Current
5 FM/CAFM.

For other survey information on college radio, see the article that begins on page 20. If all of the above figures don't seem to add up, exactly, please note that we welcome all independent tabulation results. However, after three counts (forwards, backwards and forwards again), we have had it, and given the fluid nature of college broadcasting in general, the above figures should prove adequate for statistical purposes.

COLLEGE RADIO:

An Analysis of Management and Programming

By Michael W. Dunn

In 1962 William G. Henry wrote: "Interest in educational radio stations of low power is alive, but weak — that is if interest can be measured by the frequency of articles describing 10-watt stations." Although the article only examined research written prior to 1962, a look at recent research shows the same is true today. The latest study done on college radio was completed five years ago. Not only are studies of college radio noticeably scant, and dated, but most of the articles tend to treat the college station as a novelty with the approach often being: "Here's how we started our station," or "Look what I've done with mine."

Although college radio studies are scant, dated, and often irrelevant, making it difficult to ascertain how valuable, or invaluable college radio is, several organizations have asked for a virtual halt to many aspects of college radio. These organizations include the NAEB, CPB, and NPR.

Although these organizations, and others have criticized college radio, it may be contended that much of the criticism is unfounded since few research studies are available, or at the minimum, based on insufficient data. The intent of this research is to examine college radio and evaluate its programming in regard to the needs of its community.

In order to determine if the areas of public interest, convenience, and necessity were being met, a questionnaire was designed and sent to 1,108 college and university radio stations. The questionnaire dealt with three areas: (1) non-programming; (2) management; and (3) programming. The programming area attempted to observe the 14 elements generally recognized by the broadcasting industry and the FCC as being necessary in meeting the public interest, convenience, and necessity. They include: (1) opportunity for local self-expression; (2) the development and use of local talent; (3) programs for children; (4) religious programs; (5) educational programs; (6) public affairs; (7) editorialization; (8) political broadcasts; (9) agricultural programs; (10) news programs; (11) weather and market reports; (12) sports programs; (13) service to minority groups; and (14) entertainment programs.

Three-hundred eighty-three stations responded. Some were returned reporting that the station was no longer operating, or that the station was not affiliated with a school. This left a final sample of 352 (32%). The information was coded on computer cards and analyzed with the Scientific Package for the Social Sciences (SPSS) program.

THE FINDINGS Non-Programming

Simply making an evaluation of a station's performance in meeting the programming needs of its audience may not be enough. Why a station does (or does not) meet the FCC's criteria for public interest, convenience, and necessity is also important. In looking at previous studies it was felt that there were 10 non-programming areas that often related to programming. These areas were: (1) years the station had been operating; (2) type of station; (3) effective radiated power; (4) operation as a commercial or non-commercial station; (5) area of coverage; (6) potential audience; (7) school enrollment; (8) times the stations broadcast; (9) personnel; and (10) budget. By examining these areas in relation to station programming a determination can be made if stations exhibiting certain general characteristics have similar types of programming.

College and university radio stations had, in most cases, begun operation only recently. Of the 352 stations responding to the questionnaire, over 60% had gone on the air over the past 10 years (See Table I). Most of these stations were either FM stations, or FM stereo stations. Of the total sample, 37% of the questionnaires returned came from FM stations, and 36% were from FM stereo stations (See Table II). Of these FM stations, approximately 28% were low-power (10 watts or less). Over half the stations had a power of 20 watts or less. There were some large stations, with approximately 14% having a power of over 10,000 watts. Fifteen of these stations broadcasted with the FM power maximum of 100,000 watts (See Table III).

Table I
Number of Years Stations
Have Been in Operation
N = 352

| Number Years | Number of Stations | % |
|-----------------|-----------------------|----|
| 1-10 | 213 | 60 |
| 11-20 | 89 | 26 |
| 21-30 | 34 | 10 |
| 31-40 | 11 | 3 |
| 40- | 5 | 1 |

Table II
Type of Station

| Type | % |
|----------------------|----|
| FM | 37 |
| FM Stereo | 36 |
| Carrier Current | 20 |
| Carrier Current/CAFM | 4 |
| AM | 1 |
| FM/CAFM | 1 |
| CAFM | 1 |
| AM/CAFM | 0 |

Table III
Station Power
[in Watts]

| Effective Radiated Power | % |
|-----------------------------|----|
| 0 ¹ | 17 |
| 1-10 | 28 |
| 11-250 | 18 |
| 251-1000 | 8 |
| 1001-5000 | 10 |
| 5001-50,000 | 13 |
| 50,000-100,000 | 5 |

1. All stations reporting 0 ERP were carrier-current stations.

Among the stations responding to the survey, almost 81% were non-commercial. The remainder of the stations operated on a commercial basis. The low percentage of commercial stations was probably due to the low number of responses by carrier-current stations.

The signal of over half the stations reported a coverage area of 13 miles or less. Some of the stations covered larger areas. Sixteen percent of the stations were covering more than 50 miles, while 14 stations were covering over 100 miles (See Table IV). Although many of the stations were low-power, they reached a wide audience. Over 50% of the stations listed their potential audience as being above 45,000. Approximately 40% of the stations reached a potential audience of over 100,000, and 13% of these stations reached audiences of over 1,000,000. (See Table V).

Table IV
Signal Coverage of
Reporting Stations
[in miles]
n = 352

| Radius | % |
|---------|----|
| 0 | 23 |
| 1-20 | 43 |
| 21-40 | 17 |
| 41-60 | 8 |
| 61-80 | 5 |
| 81-100 | 2 |
| 101-200 | 2 |

Table V
Size of Audience that can be
Potentially Reached by
College Radio Stations
n = 352

| Size | % |
|-------------------|----|
| 0-5,000 | 28 |
| 5,001-10,000 | 9 |
| 10,001-50,000 | 17 |
| 50,001-100,000 | 11 |
| 100,001-500,000 | 18 |
| 500,001-1,000,000 | 7 |
| Over 1,000,000 | 10 |

Our fiftieth station, and more on the way.

For the Record[®]

As compiled by BROADCASTING for the period June 27 through July 1 and based on filings, authorizations, petitions and other actions announced by the FCC.

Abbreviations: ALI—Administrative Law Judge; alt—alternate; ann—announced; ant—antenna; aux—auxiliary; CH—critical hours; CP—construction permit; D—day; DA—directional; Doc—Docket; ERP—effective radiated power; HAAT—height of antenna above average terrain; kHz—kilohertz; kw—kilowatts; MEOV—maximum expected operation value; mhz—megahertz; mod—modification; N—night; PSA—presunrise service; SH—specified hours; trans—transmitter; TPO—transmitter power output; U—unlimited hours; vis—visual; w—watts; *—noncommercial.

New stations

TV applications

■ Jacksonville, Fla.—Maitre of Jacksonville Inc. seeks ch. 30 (566-572 mhz); ERP 4176 kw vis.; 1244 ft. PO address: Euclid Avenue and E. 12th St., Cleveland 44115. Estimated construction cost \$1,433,000; first-year operating cost \$805,000; revenue \$600,000. Legal counsel Miller & Fields, Washington consulting engineer Ralph Evans. Principal Milton Maltz (100%) owner of WBRB-AM-FM Mount Clemens, Mich.; WNYR(AM)-WEZO(FM) Rochester, N.Y.

Ownership changes

Applications

■ KPAZ-TV Phoenix, (ch. 21)—Seeks assignment of license from Glad Tidings Church of America to Trinity Broadcasting of Arizona for approximately \$2 mil.

FM actions

■ Albany, N.Y.—Broadcast Bureau granted mod. of CP to change trans. location of FM station to Mohawk Residence Tower on SUNY Albany uptown campus. Albany: change ant.; make change in system (increase height); no change in power. Action June 28.

■ Brooklyn, N.Y.—Kingsborough Community College—Broadcast Bureau granted 90.9 mhz, 10 w PO address 2001 Oriental Blvd., Brooklyn 11235. Estimated construction cost \$4,325; first-year operating cost \$7,500. Format: Variety. Principal Applicant is public educational institution and member of City University of New York (BPED-2349). Action June 21.

Bureau granted CP to change trans. location of 92.6 ft. PO address Box 907, Mt. Airy, N.C. 27030. Estimated construction cost \$3,300; first-year operating cost \$11,300; revenue \$8,000. Format: music variety. Principal Applicant is licensee of WPNC(AM) Plymouth and WPAQ(AM) Mt. Airy, N.C., and WPHM(AM) Portsmouth, Va. Epperson family owns various stations (BPH-9955). Action June 27.

■ Hilton Head Island, S.C.—Calibogue Broadcasting Co. seeks 1130 khz, 1 kw-D. P.O. address: Box 6133, Hilton Head Island 29928. Estimated construction cost \$48,858; first-year operating cost \$54,300; revenue \$72,000. Format: adult rock. Principals: Thomas H. Harvey and James N. Richardson (50% each). Both have real estate interests in Hilton Head Island. Ann. June 30.

AM actions

Broadcast Bureau granted following CP modifications to extend completion times to dates shown: CAL Redlands, Calif. (BMP-14,421), Nov. 29; VSUZ Palatka, Fla. (BMP-14,418), Sept. 1; WKNG Tallapoosa, Ga. (BMP-14,424), Oct. 1; WOCC Warner Robins, Ga. (BMP-14,420), Dec. 24.

■ Orocovis, P.R.—Radio Sol Broadcasting Corp.—Broadcast Bureau granted 1470 khz, 1 kw, DA-N, PO address: Calle Pedro Arroyo No. 10, Orocovis 00720. Estimated construction cost \$43,000; first-year operating cost \$17,600; revenue \$72,000. Format: standard pop. country. Principals: Carlos J. Colon Bentura (36%), Luis Rodriguez Bou (32%) and Otelia Torres Melendez (32%). Mr. Ventura owns WVZS-FM Vieques, P.R. Mr. Bou is attorney. Mr. Melendez is mayor of Orocovis and owns retail furniture store (BP-29,179). Action June 22.

FM applications

■ Anderson, Calif.—Shasta Broadcasting Inc. seeks 94.3 mhz, 1 kw, HAAT 113 ft. P.O. address: 41091 Valero Street, Fremont, Calif. 94538. Estimated construction cost \$3,000; first-year operating cost \$64,450. Broadcasting July 11, 1977.

Kingsborough Community College, Brooklyn, New York, is Educational FM Associates' fiftieth client to be granted a Construction Permit by the Federal Communications Commission.

We're proud of that, because at Educational FM Associates we specialize in helping colleges and schools establish non-commercial FM radio stations.

We also help existing stations maintain their facilities, increase their power, and renew their licenses.

If you're considering an application for a new station at your school, or want to upgrade a station already on the air, call or write us for more information today.

As a client of Educational FM Associates, you'll receive our prompt, personal attention.

Before we begin a project, you'll understand every step of the process, how much it will cost, and how long it will take. We'll even provide you with samples of similar work approved by the

FCC, so you'll see just what your completed study or proposal will look like.

And you can be assured your final application will be prepared in the most professional, efficient manner possible. All Educational FM Associates work is supervised by Edward F. Perry, Jr. In addition to serving as President of Educational FM Associates, Mr. Perry is the licensee of several commercial radio stations, serves on the Board of Directors of a non-commercial radio station, and is active in many broadcast industry organizations.

During the past five years Educational FM Associates has worked with more college radio stations than any other firm. Perhaps that's why we've become known as the most experienced consultant to non-commercial radio in the country.

We're proud to have helped fifty new broadcasters reach the air. We'll be even prouder to help make *you* number fifty-one!



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Telephone: (617) 585-9200

Most of the stations were located at small schools. Almost half of the stations were on campuses with less than 4,200 students. Approximately 25% of the stations were located at schools with a student population of over 10,000 (See Table VI).

Table VI
Enrollment of Schools Responding to the Survey
n = 352

| Size | % |
|---------------|----|
| 0-1000 | 16 |
| 1001-5,000 | 40 |
| 5001-10,000 | 19 |
| 10,001-20,000 | 14 |
| Over 20,000 | 11 |

The stations did not fit the college radio stereotype in terms of operational hours. Rather than operating a minimal schedule, approximately 85% of the stations broadcast seven days a week, and another 7% operated six days a week. More than half were on the air over 119 hours per week (17 hours daily), and nearly 10% of the stations operated on a full-time basis (See Table VII).

Table VII
Weekly Broadcasting Hours of Responding Stations
n = 352

| Operating Hours | % |
|-----------------|----|
| 0-42 | 7 |
| 43-84 | 24 |
| 85-126 | 35 |
| 127-167 | 24 |
| 168 | 10 |

Approximately half the stations operated with a staff of 35 or less. Fifteen percent of the stations reported having 75 or more, and 25 stations had over 100 people involved at some level of station operation. Most of those working at the stations were students. Almost 99% of the stations indicated that they utilized student help. Over 58% of the stations

reported that they had no faculty involvement, and 45% of the stations had 100% student involvement. Less than 11% of the stations had more faculty/professional help than student help.

Almost 15% of the stations operated with no money budgeted for salaries or station maintenance. Over half had a budget of \$6500 or less. One-fourth had a budget of over \$20,000, and over 11% had budgets in excess of \$75,000 (See Table VIII). Most of the money appropriated for station use came from student activity funds (39%) or a departmental budget (28%). Other sources were composed of such things as: donations, sale of time, and grants. Only 3% of the stations were dependent upon the sale of time for their operating budget. (See Table IX).

Table VIII
Yearly Operational Budget of Reporting College Radio Stations
[in dollars]

| Amount | % |
|----------------|----|
| 0 | 15 |
| 1-5,000 | 29 |
| 5,001-10,000 | 17 |
| 10,001-15,000 | 8 |
| 15,001-20,000 | 6 |
| 20,001-30,000 | 7 |
| 30,001-60,000 | 5 |
| 60,001-100,000 | 6 |
| Over 100,000 | 7 |

Table IX
Sources of Revenue for College Radio Station Operation and Maintenance
n = 427¹

| Source | % |
|-----------------------|----|
| Student Activity Fund | 39 |
| Department Budget | 28 |
| Donations | 10 |
| Sale of Time | 9 |
| Other | 8 |
| Grants | 4 |

1. Some stations listed more than one response.

Sixty-eight percent of the stations said their music format was light to moderately structured, giving the announcer some freedom. Announcers could play whatever they wanted at 15% of the stations, and at 12% of the stations, the announcer had no control over his programming.

It appeared that the stations with large budgets had more control over programming. Over 20% of the stations with budgets of over \$60,000 allowed their disc jockeys no freedom on the air. At these stations, the disc jockey was not allowed to pick his own music, and in some cases, the amount of time spent talking was restricted. Less than 4% of these stations placed no restrictions on the announcers (See Table X).

Ed. Note: This report will be continued in the February issue of JCR.

Add some
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the Journal
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Table X
Yearly Budget by Shift Description

| | % Unstructured | % Lightly Structured | % Moderate Structure | % Strictly Defined | % No Answer | % Automated | % Light-Moderate Structure |
|------------------------------|----------------|----------------------|----------------------|--------------------|-------------|-------------|----------------------------|
| \$0-5,000 (N = 155) | 15 | 52 | 24 | 8 | 1 | 0 | 0 |
| \$5,001-10,000 (N = 60) | 23 | 38 | 28 | 7 | 3 | 2 | 0 |
| \$10,001-15,000 (N = 30) | 17 | 57 | 23 | 3 | 0 | 0 | 0 |
| \$15,001-20,000 (N = 20) | 15 | 50 | 20 | 10 | 0 | 0 | 5 |
| \$20,001-30,000 (N = 24) | 17 | 50 | 4 | 17 | 8 | 4 | 0 |
| \$30,001-60,000 (N = 18) | 11 | 44 | 22 | 11 | 11 | 0 | 0 |
| \$60,000-100,000 (N = 20) | 0 | 25 | 25 | 40 | 5 | 5 | 0 |
| Over \$100,000 (N = 25) | 8 | 12 | 28 | 24 | 24 | 4 | 0 |

N = 352, x² = 740.80925, d.f. = 696, p 0.1

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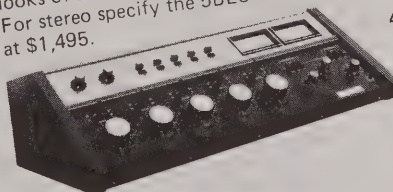
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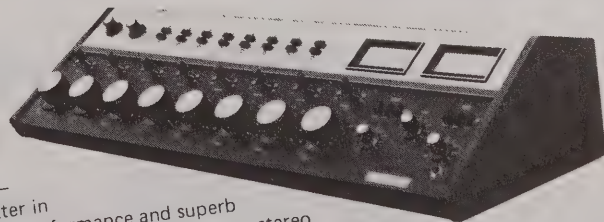
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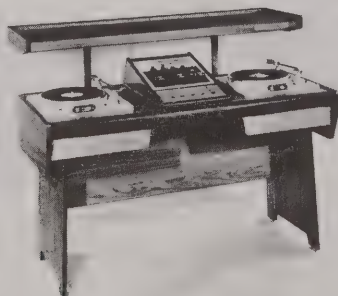
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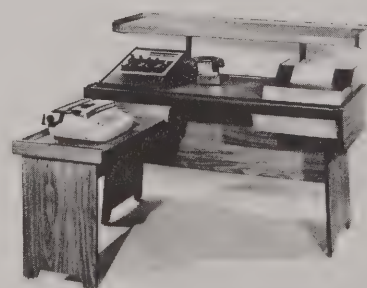
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The New Copyright Law...

What you need to know now

Rumors are spreading rapidly, and with them, some strange fears and horror stories. "We can't play any music after January 1"; "we'll only be able to play classical music!"; "We're going to get a bill for \$10,000 next year!"

What's going on? The Congress of the United States has passed a new copyright law that modernizes the old law of 1909. The copyright law, as you know, was intended to protect the authors and composers of creative works that could be copied or performed publicly. It guaranteed that authors and composers would be paid some sort of royalty for use of their works, and in the specific case of music composers, they would be protected when the performance was a) "public"; b) a "performance" and c) "for profit." That last proviso is the crucial one.

The big difference between the new law and the out-dated one that it replaces is the removal of the words "for profit." That clause has long irked the creators of copyrighted materials, who have seen non-profit institutions such as colleges and public broadcasters make extensive use of their works, without paying any royalties. In 1909, things were quite a bit different, and the writers of the law were trying to balance the rights of the creator with the right of the public to enjoy music in their lives. It was felt at the time that the "for profit" rule was a good balance point. Things have changed since 1909, and when the new law was passed in 1976, it was felt by Congress that non-profit use of copyrighted materials was growing rapidly, and furthermore, the non-profit users appeared to be in a position to pay royalties for their use of protected works.

With that important exemption removed, all non-profit organizations that use copyrighted works (let's restrict this discussion to copyrighted music) are now required to pay royalties to the composers of the music. That includes your school marching band, the school concert hall, the background music system in

the cafeteria, and, you guessed it . . . the school radio station(s).

Now, before cries of "we can't even afford the records that the music comes on" are heard, let's get a couple of facts down.

1) The concept of paying composers for the use of their music is a well proven and fair one. The non-profit organizations that use music for one thing or another have been doing so without paying for some time. In some cases, like the school concert committee, or the local non-commercial (but heavily funded) CPB/PBS/NPR stations, or the giant football game halftime shows, etc., there is quite a bit of money changing hands. Composers find it unfair that school concert committees can budget say, \$2,000 for security patrols at a rock concert, and still not pay a cent to the composers of music that may be used by the performers. But the fact is, that all such performances on an alleged "non-profit" basis have been exempt from royalty payments.

2) The effective date of the new law is January 1, 1978. This would ordinarily mean that in order to use copyrighted works, a radio station (or marching band, or whatever) would have had to come to some terms as to making payments to the composers of those works. However, JCR has been advised by the major licensing groups (ASCAP and BMI) that **no one** will have to worry about payments or agreements as long as negotiations are progressing between the licensing groups and representatives of colleges, radio stations and so on. Once some agreement is reached, then and only then will the question of payments become important.

3) If the concept of paying composers for the use of their music is indisputable, at least the proper **amount** of those payments

is, to put it mildly, debatable.

That's what's going on right now.

The big question is, of course, what is all of this going to cost us? Simple answer: as of this writing, in early December, no decision has been reached. But, after extensive talks with representatives of ASCAP and BMI, it seems apparent that the generally miserable state of budgets at student operated radio stations will keep the license fee down to a token fee of a few dollars for most.

Moreover, we can also expect that the actual arrangements for these payments will have to be made by the top administrative people of your college or university. The fact is, they have a lot more to worry about than the school radio station. The most probable solution would entail having the college itself arrange a blanket payment for all use of music on campus. **You do not have to call ASCAP or BMI to ask how much money they want.**

There are still a lot of uncertainties as to the actual amounts of payments to be made to composers, via their licensing organizations. The complications of the new law (which also covers all other copyright areas such as copying machines, jukeboxes, records, etc.) when added to the complexities of the institutions it affects (how many different kinds of colleges; how many different kinds of radio stations; how many different funding sources; how many different ways of using music, etc.) makes it absolutely impossible to be any more definite at this time.

As one music licensing executive put it: "They will probably fight over every comma in the law, in court, for the next ten years or more." Stay tuned, folks.

More material

on the new

Copyright Law

will be

forthcoming from
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(Continued from Page 4)

publicity. They will often take care of all expenses (phone lines, food for staff). You get great programming and an enjoyable time.

Encourage local campus groups to produce their own programs. If your school has a women's center, gay lib center, hillel, black students united, etc., have representatives of these organizations trained during regular station training sessions and have them produce weekly, bi-weekly, or monthly programs utilizing the resources of their own organizations. The cost to you, the broadcaster, is zero, the rewards of good public affairs programming are high.

Have phone call-in shows on local campus issues with prominent campus spokesmen. Cover college sports events. No broadcaster can cover the home teams record better than you. Encourage the physical education department to pay for remote lines to gym and athletic fields. They get a larger listening audience; you have more diversified programming.

One surefire method of attracting listeners is a morning class cancellation schedule. Work out a system with academic departments whereby they will inform you of class cancellations for the day. **Everyone** will tune in, you can rest assured.

If your school has a drama or theater department or if you have students on campus who can write plays and short stories, encourage them to do so for radio. Locally produced radio drama if done well can be quite successful. Listeners will more than likely tune in programs that they can relate to, feel a part of. Scripts can be written about topical campus concerns.

Instead of using "Smokey the Bear Forest Fire" or "drunk driving" psa's, produce psa's of more topical interest to your listeners. Birth control referral, drug counseling, etc. are of more value to the average student.

Set up a program for campus

(Continued on next page)

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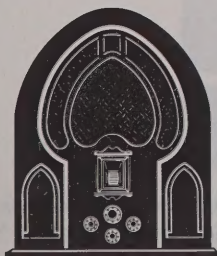
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If your college is a member of a state university system or something similar, get in touch with stations of other schools. Facing similar problems in many cases, you can combine forces and resources in producing public affairs and news programs that will be of interest to students at all schools (things like tuition increase, security measures on campus, etc.).

Take advantage of all that free tape that the government sends you in the form of psa's. Air them if you like, but for heaven's sake, bulk it and re-use for your own programs.

As a carrier current station, you can stretch many of the rules that affect licensed broadcasters. In terms of obscenity you probably will have more success in airing a song like Dylan's "Hurricane" than will any other station in your market. If you are cautious and responsible, you can produce programs on topics that other stations aren't touch (contemporary pornography, etc.). Don't shy away from this privilege but don't misuse or exploit it either. You still run the risk of getting into legal hassles; if you can honestly defend the worth of a program you don't need to worry.

Although not necessarily required, it is good practice to follow the FCC guidelines regarding editorials, fairness doctrine, equal time and slander. While you might not have to concern yourself with governmental interference, you leave yourself wide open to university attack if the aforementioned procedures are not carefully adhered to.

Financing a carrier current station can be a difficult task. Stations that have a continual flow of money are in good shape to the extent that staffers don't have to spend time begging for money when they can be better spending time producing radio.

Stations that get minimal assistance or none at all usually sell ads although carrier current stations constantly report being in the position of receiving student activities monies, it is only after a long involved, oftentimes humiliating, process of student government hearings that money is allocated. The best way to insure that your station gets its fair share (or more) of the yearly budget is to get staff members on the budget committee, student senate, etc.; in short, on any policymaking body that governs finances. Past experience has shown that it only takes one or two intelligent people to manipulate direction of activity fees. Staff members or at least sympathetic students on these committees can legally make strong pitches for your station. Again, the more visible your station is to student political types, the better chance you have in receiving a fair share of the budget. If only there was enough time for one person to be program director and student government treasurer, right?

Publicity (or lack of) has always been a problem faced by carrier current stations. With no money in the budget allocated for it, stations seem to have a hard time getting their "image" across to people. This should not be the case for there are numerous ways of getting your station known around campus.

a) At the aforementioned live remote dance parties hang a huge banner with call sign and number. This is the cheapest and most efficient way of advertising when several hundred people are at your doorstep.

b) Inest in station t-shirts and sell them to staffers and non-staffers. You now have an army of walking billboards and have probably made a few bucks, too.

c) If you are not in the financial position to print up program guides, convince your student newspaper to run the schedule in their pages. It fills up an otherwise boring issue making them look good and it becomes perhaps your greatest and cheapest form of publicity. However, if you can line up enough advertisers or are independently wealthy, you have more control by printing your own.

More in upcoming issues.

Editor's note: Norm Prusslin is station manager of WUSB-CC-FM and a member of the IBS Board of Directors.

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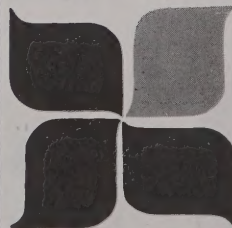
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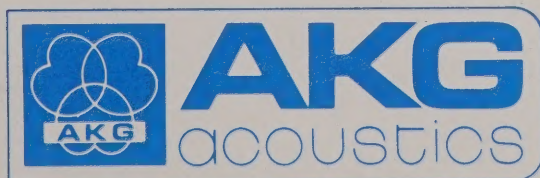
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